

# B2C Suite



## Product Management

**Features:** Product Attributes, Product Abstraction, Super Attributes, Product Groups, Product Bundles, Product Sets, Product Relations, Product Options, Dynamic Product Labels, Timed Product Availability, Product Detail Page, Product Labels, Alternative Products, Discontinued Products



## Cross-sell & Upsell

**Features:** Product Relations, Upsell, Cross-selling



## Catalog Management

**Features:** Category Management, Product to Category Association, Define Category Hierarchy, Product Catalog Management, Category Pages



## Navigation

**Features:** Hierarchical Navigation, Product Based Shop Navigation, Content Based Shop Navigation



## Search & Filter

**Features:** Filters & Search by Category, Full-Site Search, Multi-Language Search, Textual Search, Standard Filters, Dynamic Filters & Facets



## SEO

**Features:** Meta Tags, Landing Pages, URL Redirects



## CMS (Content Management System)

**Features:** CMS Templates & Slots, CMS Blocks, CMS Pages, Content Item, Customizable CMS Templates, CMS Default Functionalities



## Media Management

**Features:** Product Image Management, Image Hosting, Asset Management, Video Embedding



## Internationalization

**Features:** Multiple Store Setup, Multiple Currencies per Store, International Tax Rates & Sets, Glossary Creation



## Price

**Features:** Autodetect of Currency, Volume Prices, Net & Gross Price Mode, Scheduled Prices



## Tax

**Features:** Manage Tax Rates & Sets, International Tax Rates & Sets



## Promotions & Discounts

**Features:** Discount Engine, Vouchers, Product Promotions, New Product Indication, Time Limited Offers



## Wish List

**Features:** Multiple Wish Lists, Named Wish Lists, Convert Wish List to Cart



## Cart

**Features:** Cart Functionality & Calculations, Cart Rules & Discounts, Minimum Order Value, Split-Order Calculation



## Shipment

**Features:** Shipment Carriers & Methods, Multiple Currencies for Shipments, Shipment Calculation Rules, Split Delivery



## Payment

**Features:** Payment Provider Integration, Multiple Payment Methods per Order, Refund Management



## Gift Cards

**Feature:** Gift Cards Purchase & Management



## Checkout

**Features:** Multi-Step Checkout, Define Payment & Shipment Methods



## Ratings & Review

**Feature:** Ratings & Reviews



## Mailing & Communication

**Features:** Manage Transactional Emails, Newsletter Subscription, Availability Notification, Comment Widget



## CRM (Customer Relationship Management)

**Features:** Customer Accounts, Login & Registration Forms, Password Management, Customer Groups



## Order Management

**Features:** State Machine Modelling, Order Management System (OMS) Matrix, Reorder, Order Processing, Reclamations & Refunds



## Inventory Management

**Features:** Stock & Availability Management, Multiple Warehouse Stock Management



## Back Office

**Features:** Administration Interface Management, Data Protection, Permission & ACL Management, Manage Customer Accounts, Manage Company Accounts, Dashboard



## Multi-Channel

**Features:** Multiple Touchpoint Integrations, Responsive Design



## SDK

**Features:** Development Tools, Spryker Code Generator, Importer, Development Virtual Machine, Docker Containers & Console, CSS Class Customization, Cronjob Scheduling



## Technology Partner Integrations

**Features:** External Integrations



## Demo Shops

**Features:** B2B Demo Shop, B2C Demo Shop



## Middleware

