Should I Replatform?

You experience large and costly updates with your current system?

Updates feel more like a rebuild to force-fit new, mandatory requirements
When investing in Spryker, unique features like separation of front- and back-end and decoupled features mean you only update when your business needs require it.

Your shop has experienced loss of former extensions and plugins during an update
Spryker's partners and tools like the Spryker Middleware make sure your extensions are safe, no matter when you decide to expand or update.

Lack of important updates or maintenance features from your shop system
Spryker has daily releases adding to its large selection of over 800+ decoupled modules which combine to create our powerful B2B and B2C features. We are future-first and want to make sure you have the features and tools that you need, with the added ability to expand and grow your shop with new features or through our wide selection of APIs.
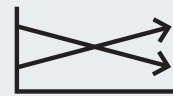
Your store front has slow load times?

47%

47% of people expect less than 2 seconds load times

40% of people will leave if it takes more than 3 seconds to load

Research shows conversions increase when load times decrease

Many shop systems struggle with large amounts of content and implement caching as a fix for sites that struggle with slow load times and other errors in lag.

Data provided by Nielsen Norman Group & Tagman

Possible issues in load times and website traffic found in common shop systems have already been solved, as Spryker's system relies on tools proven to be scalable in the application of other large, globally used websites like Facebook and Uber.

Your technology is outdated and not able to keep up with market trends?

There are several monolithic applications on the market. These types of systems lead to slow updates, lag time, lack of control or customization, and opportunity to grow with e-commerce market.

Spryker is built for performance and scalability through its fully modular architecture. Using the newest versions of PHP and adds a state-of-the-art environment based on Elasticsearch, Redis and SQL, and the two-level architecture gives it improved flexibility, performance, scalability, and security.

When you're ready for a solution that ensures more flexibility, scalability, and customization, it's time to consider Spryker:

Spryker is an investment in a future-based software, and provides the migration tools to integrate all major elements created in other systems into the Spryker platform.

Spryker is based on **LAMP** stack, or **L**inux, **A**pache (or nginx), **M**ySQL (or PostgreSQL), **P**HP (7.2+). This makes the **transition to Spryker** from the majority of shop systems in the marketplace **easy**, and will not require new technology or internal talent.

Spryker shops **save an average of 80% of development time** due to clean code and architecture.

Spryker provides similar features in terms of product management, content management, cart, checkout, account management, and many more B2B and B2C features to most shop systems on the market. Our Capabilities are created by a clustering of similar features built from over 800 decoupled modules. **No matter how unique or simple your B2B or B2C shop is, Spryker has a feature or tool to fit your current and growing needs.**

Order Management	CMS	Company Account	Product Management	GLUE API

Spryker has Already Proven Scale With our Existing Clients

Products:
Over 515 Million

Product Attributes:
Over 2,500

Customer-Specific Prices:
2 Billion

Store:
One client has 3 brands in 30 countries providing B2C & B2B in 14 languages out of 1 system

Black Friday Crashes or Downtime:
None

Spryker

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