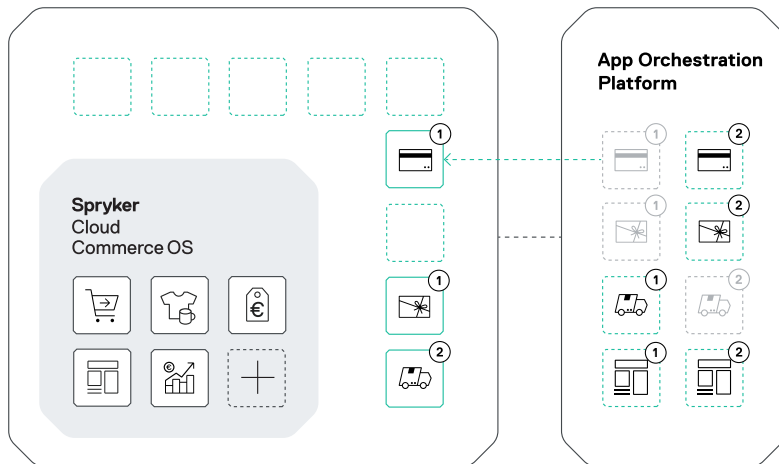


# Spryker's App Orchestration Platform



Spryker's new **App Orchestration Platform (AOP)** allows Spryker Cloud customers to try out 3rd party services with their online business in the most seamless, secure and curated way.

With the **simple click of a button**, our customers can connect to payment service providers, search and other third party integrations. **No coding required!**



"Bringing a unique, easy-to-use experience to our customers while solving the software lifecycle problem for our tech partners is something we have been working on for the last 2 years. Allowing for easy trials and one-click connections to apps in a curated setting will help our customers grow even faster."

**Boris Lokschin, CEO, Spryker**

**With the App Orchestration Platform, Spryker guarantees its Cloud customers:**

- Security
- Compatibility
- Stability
- Out-of-the-Box Usability
- A Unified Service Level Agreement
- Time and Cost Savings

## Spryker's Offer & Objective:

Making life easier for customers and partners

**Quick Integrations**

Our customers can install new integrations with the click of a button. No need to build and configure each add-on for weeks.

**Easy Trials**

Stay flexible by connecting, configuring and testing different integrations. Try out new features and only keep what is working for you.

**No Software Lifecycle Problem**

Partners will not spend months on development or weeks in maintenance after every Spryker update, but can easily work on their app extensions.

**Lower Investment and Reduced Risks**

Customers and Partners alike experience reduced risks and increased benefits with the AOP making integrations and maintenance simpler and quicker.

**Curated Selection**

A well-curated list of prepared and pre-configured apps helps our customers to choose the right integration for their needs.



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