

Feature
Catalog



Spryker

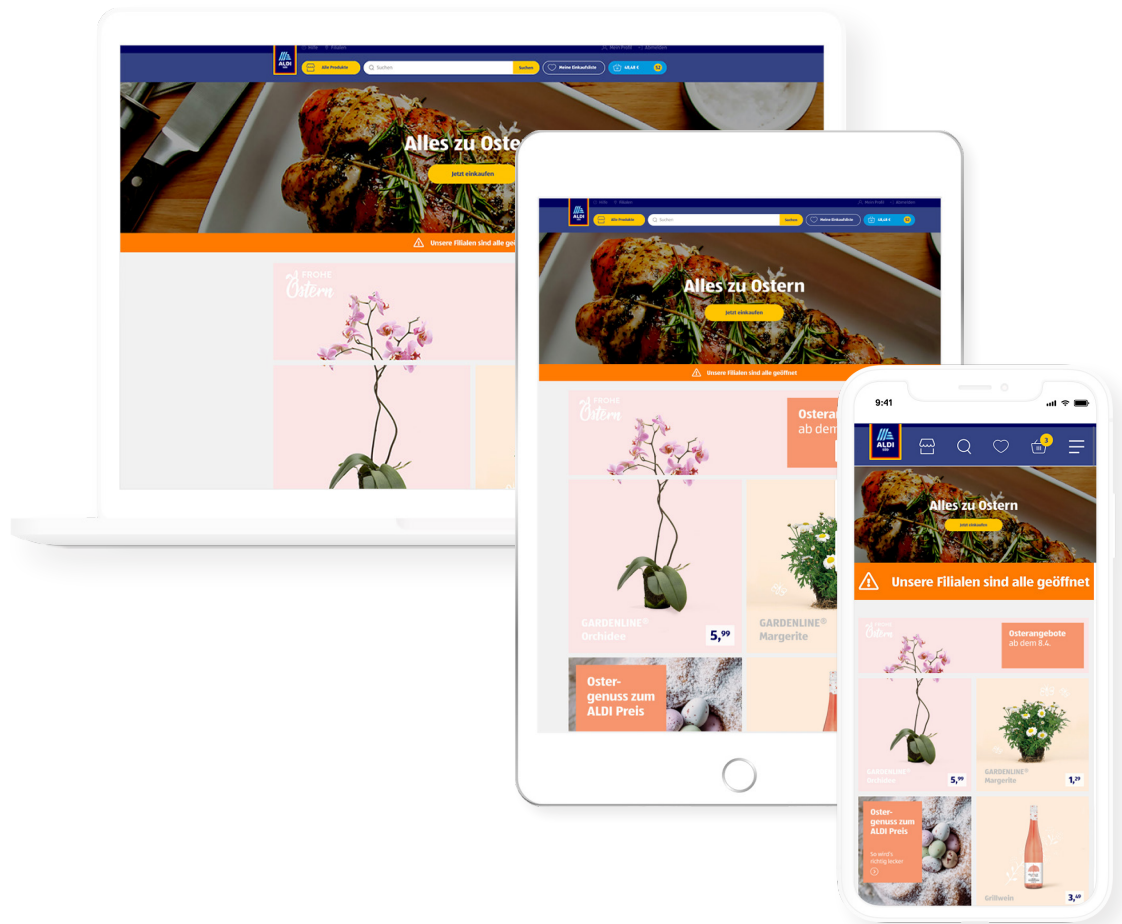
ALDI SÜD Feature Catalog

2020 Spryker Systems GmbH
spryker.com
April 2020

ALDI SÜD Specific Features

Introduction

Spryker Cloud Commerce OS has built numerous unique features for ALDI SÜD while delivering a mobile responsive online-shop and a mobile app that offers click & collect and delivery service to its customers in the German market. Plus, existing functionalities have been extended to fit required use cases. Our features are designed around the way ALDI SÜD operates in Germany with multiple regions and branches which can differ in product offerings. Spryker is dedicated to being a trusted partner in the digital journey of ALDI SÜD.



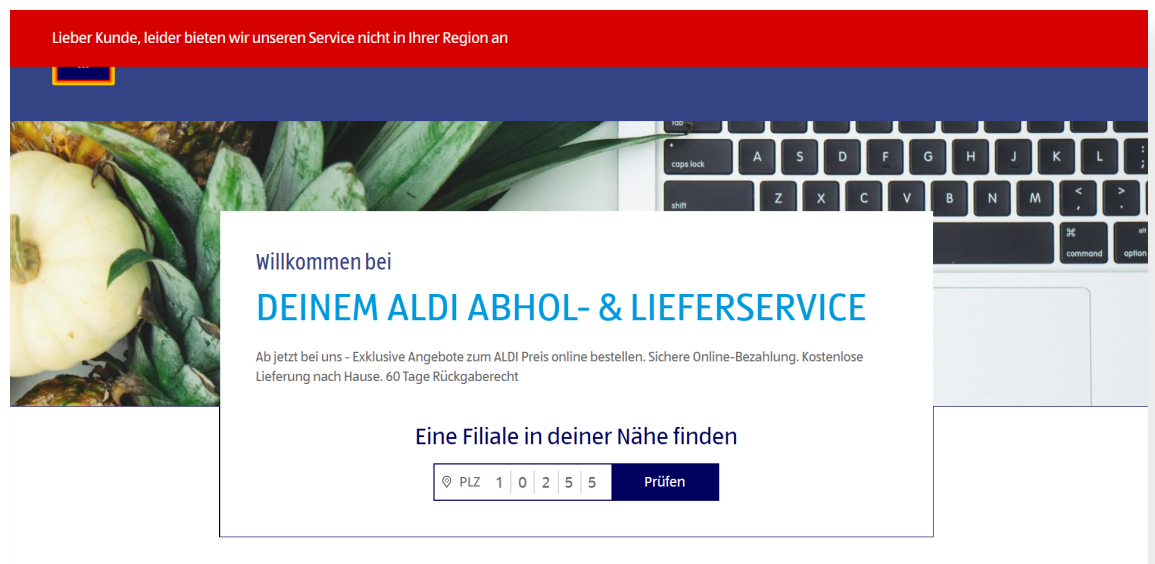
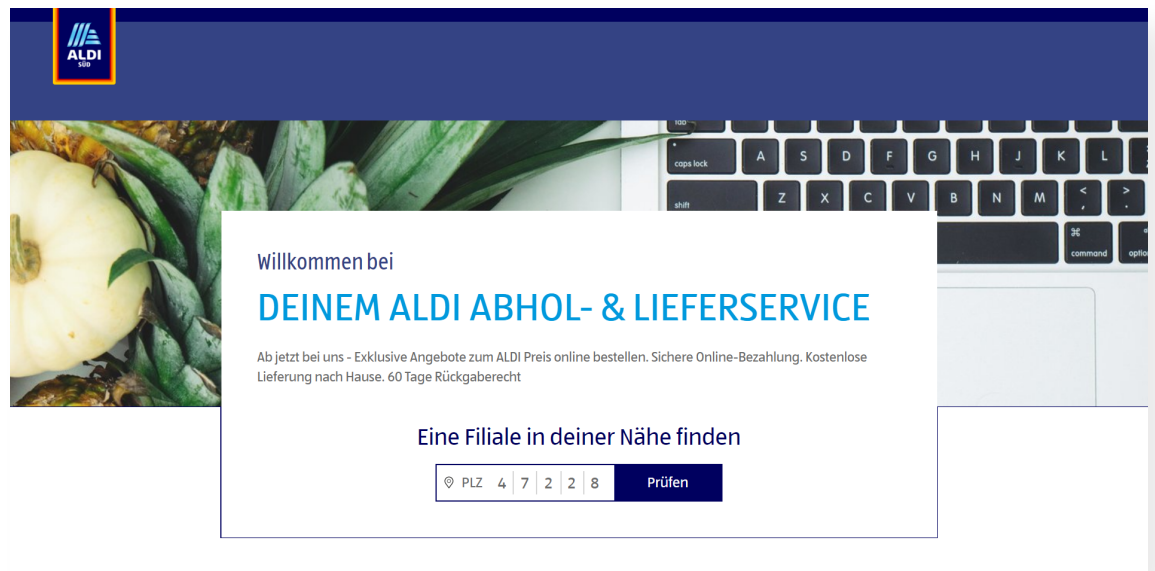
ALDI SÜD Features

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- Postings Export
- Point of Sale (PoS) Export
- Commissioning of Orders to Supermarkets
- Importer
- Delivery Route Optimization
- Packaging & Measuring Units

Multi-Store

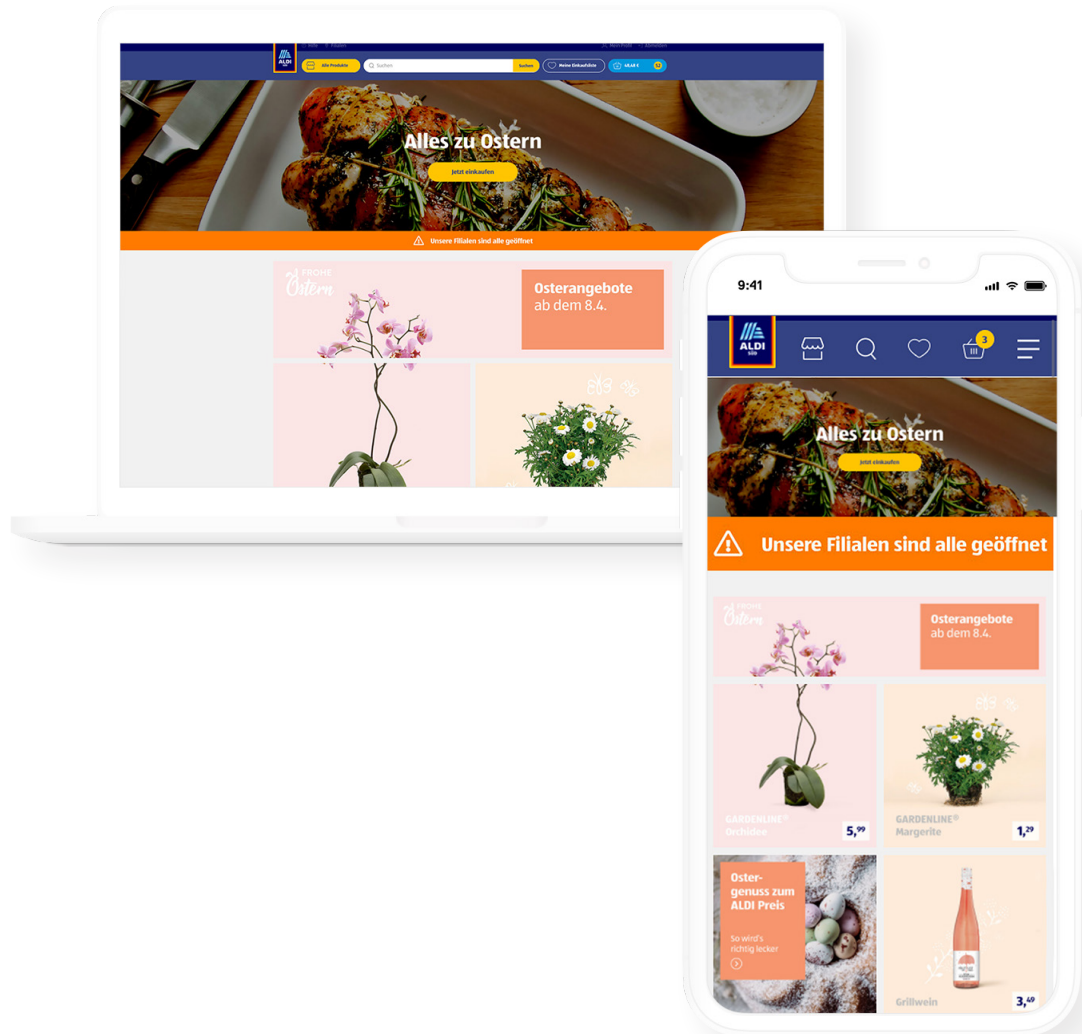
In order to ensure the correct assortment of products and offers,, respectful of the different regions and supermarkets the customer is asked to type in the postal code in the beginning of the purchase. This customer

will then be able to shop in the supermarkets that are able to service his/her area. It is thereby guaranteed that the customer is an ALDI Süd customer.



Mobile Responsive Online-Shop

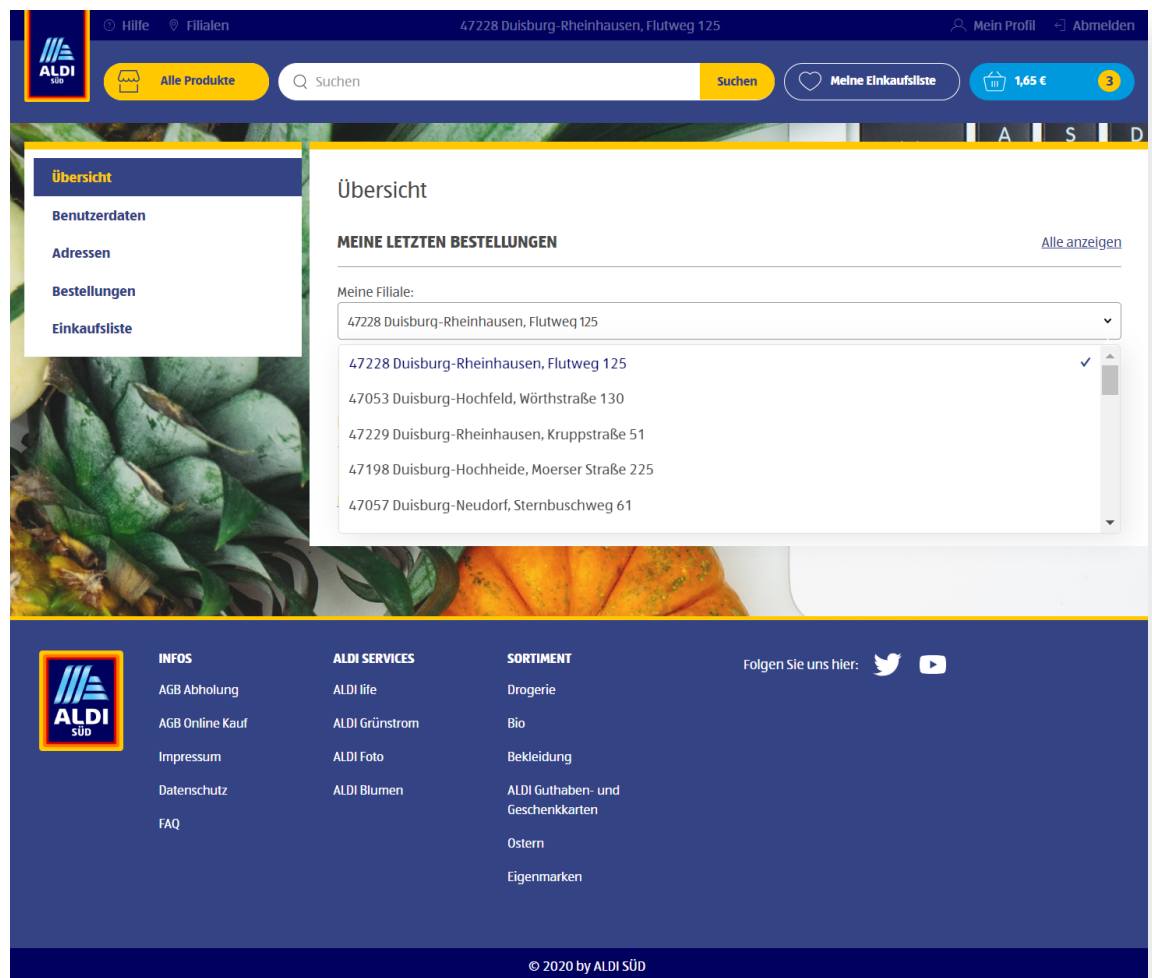
Customers visiting your store from a mobile device will be able to smoothly navigate and experience a seamless shopping journey, thanks to the high-end responsive design of the Spryker Cloud Commerce OS.



Supermarkets Branches

All the existing supermarket branches are able to offer click & collect as well as delivery on their own. Their location is based on geo-data, which assists customers and delivery driver. In densely populated areas with multiple branches, the customer can freely choose from which supermarket to order from. When

the customer selects a supermarket, he/she will be informed about the available services based on their home address. Supermarket branches can decide to offer delivery, click & collect or both services. In rural areas, there is the possibility that there may only be one choice for the customer.



Übersicht

MEINE LETZTEN BESTELLUNGEN [Alle anzeigen](#)

Meine Filiale:

- 47228 Duisburg-Rheinhausen, Flutweg 125
- 47053 Duisburg-Hochfeld, Wörthstraße 130
- 47229 Duisburg-Rheinhausen, Kruppstraße 51
- 47198 Duisburg-Hochheide, Moerser Straße 225
- 47057 Duisburg-Neudorf, Sternbuschweg 61

INFOS

- AGB Abholung
- AGB Online Kauf
- Impressum
- Datenschutz
- FAQ

ALDI SERVICES

- ALDI life
- ALDI Grünstrom
- ALDI Foto
- ALDI Blumen

SORTIMENT

- Drogerie
- Bio
- Bekleidung
- ALDI Guthaben- und Geschenkkarten
- Ostern
- Eigenmarken

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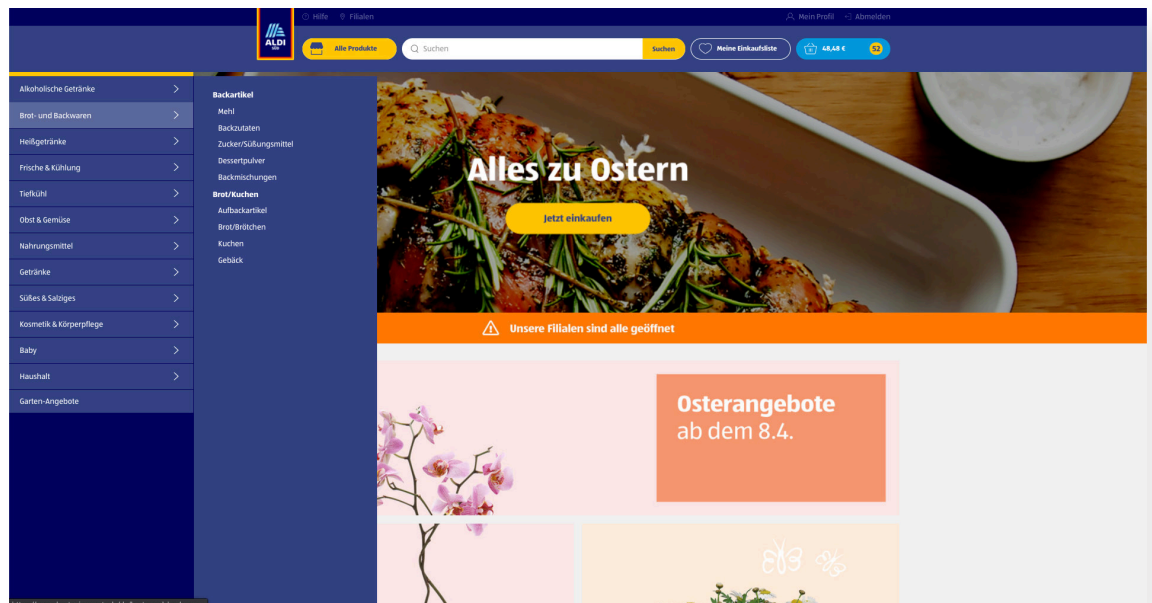
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Hierarchical Navigation

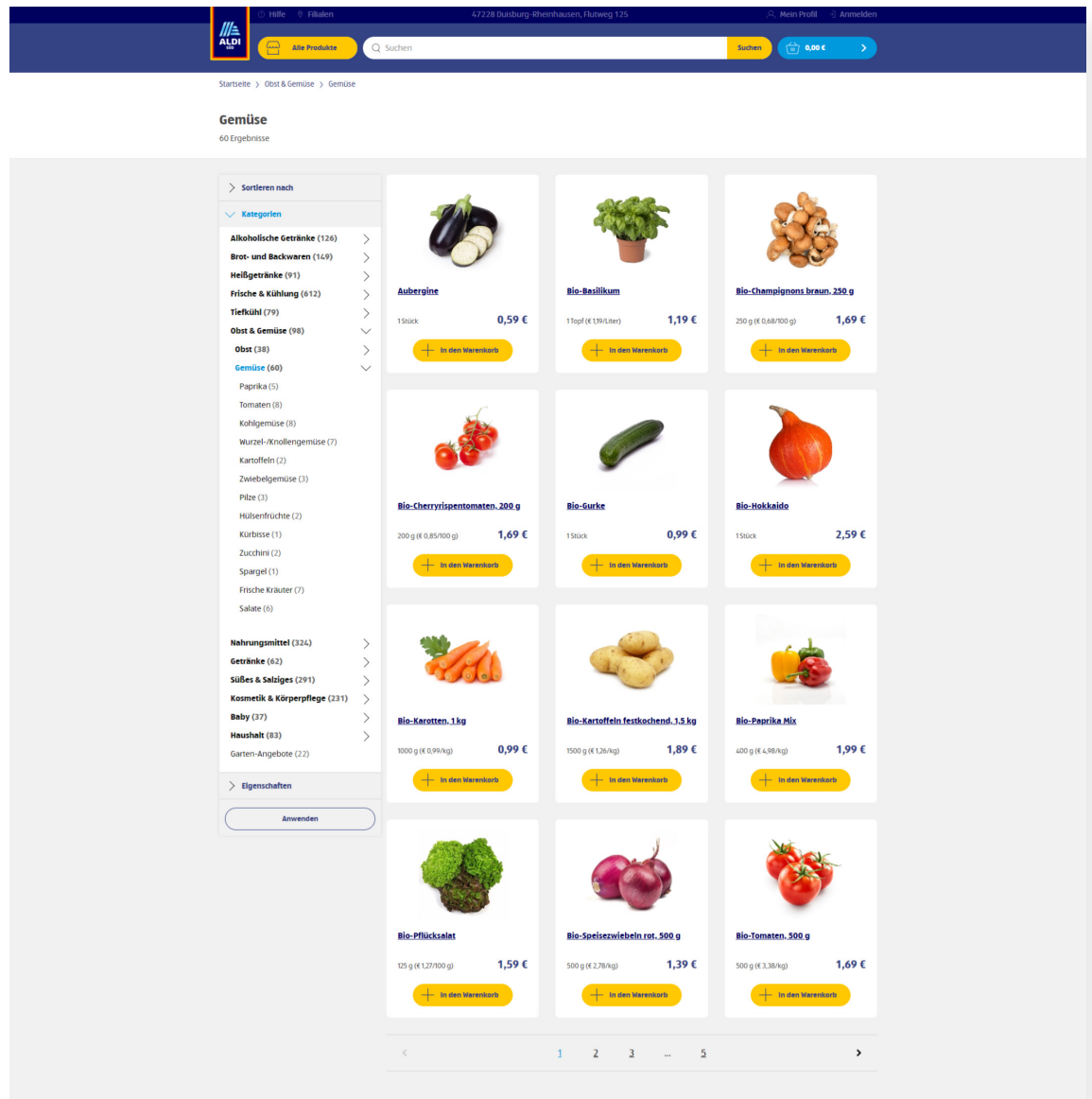
The Spryker Cloud Commerce OS Navigation is built in a tree structure to support multiple levels of linking, e.g. to categories, external links, search results and CMS pages.

Breadcrumbs help your customers navigate through your shop more easily by highlighting the path to the page they are on. They appear on product details, catalog and checkout pages.



Category Pages

In order for you to handle your complex category structure, you can easily add multiple top- and sub-category grid overview pages before drilling down to the product level.



The screenshot displays the ALDI SÜD online grocery store interface. The top navigation bar includes the ALDI SÜD logo, a search bar, and a shopping cart icon showing 0.00 €. The main category is 'Gemüse' (Vegetables), with 60 results. A sidebar on the left allows filtering by categories and properties. The main content area shows a grid of 12 vegetable products, each with an image, name, price, and a 'In den Warenkorb' (Add to cart) button.

Product Name	Price
Aubergine	0,59 €
Bio-Basilikum	1,19 €
Bio-Champignons braun, 250 g	1,69 €
Bio-Cherryispentomaten, 200 g	1,69 €
Bio-Gurke	0,99 €
Bio-Ikkaido	2,59 €
Bio-Karotten, 1 kg	0,99 €
Bio-Kartoffeln festkochend, 1,5 kg	1,89 €
Bio-Paprika Mix	1,99 €
Bio-Pflücksalat	1,59 €
Bio-Speisezwiebeln rot, 500 g	1,39 €
Bio-Tomaten, 500 g	1,69 €

Filters & Search by Category

To help your customers locate items in your shop easily you can add customizable Category Filters to the catalog pages or simply fall back to the standard Category Filters. In the Administration

Interface you can add, rearrange and define filters for any given parameter in the category tree, such as price or brand.

Sortieren nach

Kategorien

Brot- und Backwaren (9)

Heißgetränke (6)

Frische & Kühlung (34)

Joghurts/Quark (6)

Milch/Sahne/Butter (11)

Käse (5)

Wurst & Aufschnitt (1)

Frischfleisch (10)

Frischfisch (1)

Tiefkühl (9)

Obst & Gemüse (20)

Nahrungsmittel (58)

Getränke (5)

Süßes & Salziges (17)

Baby (15)

Eigenschaften

☒ Bio (34)

☐ Vegan (1)

☐ Laktosefrei (2)

☐ Vegetarisch (6)

Anwenden

Bio Räucher-Tofu 250g

250 g (€ 0,72/100 g)

1,79 €

In den Warenkorb

Bio Lassi Mango 250g

250 g (€ 0,32/100 g)

0,79 €

In den Warenkorb

Bio Veggie Hack 200g

200 g (€ 0,90/100 g)

1,79 €

In den Warenkorb

bio Magerquark 250g

250 g (€ 0,28/100 g)

0,69 €

In den Warenkorb

Bio Veggie Bällchen auf Basis von Weizen- und Sojaeiweiß 200g

200 g (€ 0,90/100 g)

1,79 €

In den Warenkorb

bio Cremiger Joghurt 3,8% Fett 500g

500 g (€ 1,70/kg)

0,85 €

In den Warenkorb

bio Fetter Joghurt 1,8% Fett 500g

500 g (€ 1,70/kg)

0,85 €

In den Warenkorb

bio Mozzarella aus Kuhmilch 220g

125 g (€ 0,71/100 g)

0,89 €

In den Warenkorb

bio Hackfleisch Gemischt 400g

400 g (€ 8,98/kg)

3,59 €

In den Warenkorb

bio Rinder-Hackfleisch 400g

400 g (€ 7,48/kg)

2,99 €

In den Warenkorb

bio Bratwurst 240g

240 g (€ 1,04/100 g)

2,49 €

In den Warenkorb

bio Fruchtjoghurt Pflirsch 150g

150 g (€ 0,26/100 g)

0,39 €

In den Warenkorb

1

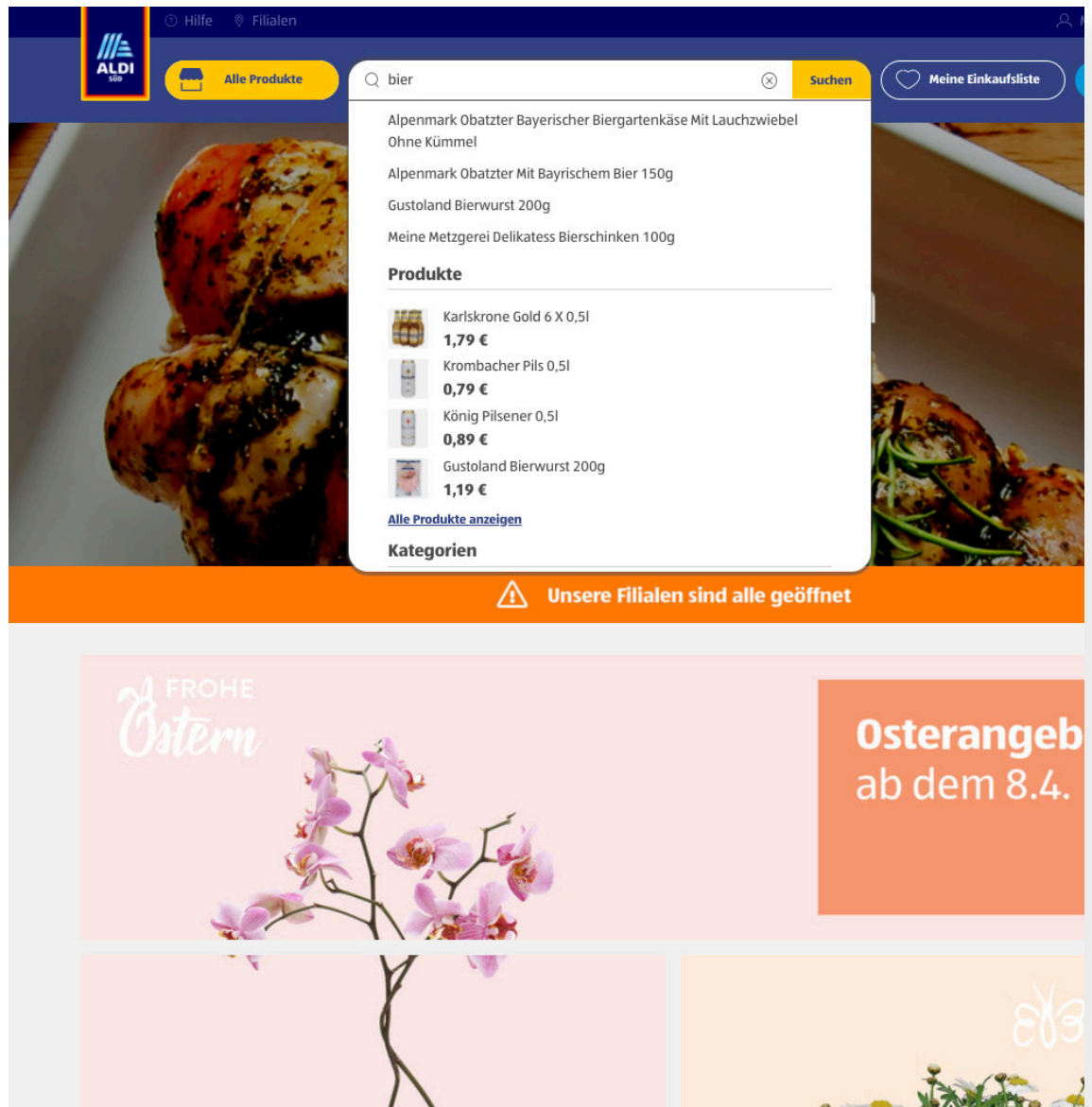
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3

Full-Site Search

Give your customers the opportunity to search all product, category or content pages with powerful search functionalities. Whether a recipe page or a certain product is needed, autocomplete and autosuggest helps customers by predicting the rest of a search string and offers a list of

matching options. The search also includes a “did you mean” suggestions plugin that offers typo corrections for the search string. Additionally, a fuzzy-search feature suggests search results that do not exactly match the search request.



Dynamic Filters & Facets

You can freely define facet filters for any Product Attribute. The design, placement on page, quantity of filters, content and order by which they are listed in your shop are completely customizable.

Your customers never have to worry again about finding the products that fit their dietary needs. They can just filter for lactose free, gluten free, vegetarian or bio products.

Sortieren nach

Kategorien

Brot- und Backwaren (9)

Heißgetränke (6)

Frische & Kühlung (34)

Joghurts/Quark (6)

Milch/Sahne/Butter (11)

Käse (5)

Wurst & Aufschnitt (1)

Frischfleisch (10)

Frischfisch (1)

Tiefkühl (9)

Obst & Gemüse (20)

Nahrungsmittel (58)

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250 g (€ 0,72/100 g)

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In den Warenkorb

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0,79 €

In den Warenkorb

Bio Veggie Hack 200g

200 g (€ 0,90/100 g)

1,79 €

In den Warenkorb

bio Magerquark 250g

250 g (€ 0,28/100 g)

0,69 €

In den Warenkorb

Bio Veggie Bällchen auf Basis von Weizen- und Sojaeiweiß 200g

200 g (€ 0,90/100 g)

1,79 €

In den Warenkorb

bio Cremiger Joghurt 3,8% Fett 500g

500 g (€ 1,70/kg)

0,85 €

In den Warenkorb

bio Fettarmer Joghurt 1,8% Fett 500g

500 g (€ 1,70/kg)

0,85 €

In den Warenkorb

bio Mozzarella aus Kuhmilch 220g

125 g (€ 0,71/100 g)

0,89 €

In den Warenkorb

bio Hackfleisch Gemischt 400g

400 g (€ 8,98/kg)

3,59 €

In den Warenkorb

bio Rinder-Hackfleisch 400g

400 g (€ 7,48/kg)

2,99 €

In den Warenkorb

bio Bratwurst 240g

240 g (€ 1,04/100 g)

2,49 €

In den Warenkorb

bio Fruchtjoghurt Pfirsich 150g

150 g (€ 0,26/100 g)


0,39 €

In den Warenkorb

Product Detail Page

To highlight details on the product, options, variants, warranties or images, the Product Detail Page is your go-to solution. Here, all relevant information is listed, up- and cross-selling pos-

sibilities are highlighted, and customers can add reviews. Every product has a maximum add-to-cart quantity that can be managed in the back-end.



[Hilfe](#)
[Filialen](#)

[Alle Produkte](#)

[Suchen](#)

[Mein Profil](#)
[Anmelden](#)

[Startseite](#) > [Brot- und Backwaren](#) > [Brot/Kuchen](#) > [Brot/Brötchen](#)



Golden Toast Vollkorn Toast 250g

0,69 €
250 g (€ 0,28/100 g)

Verfügbarkeit in der Filiale: **Verfügbar**

Anzahl:

[In den Warenkorb](#)

[In die Einkaufsliste](#)

Zutaten und Allergene

Zutaten: WEIZENVOLLKORNMEHL (58%), Wasser, Weizensauerteig (WEIZENMEHL, Wasser), WEIZENMEHL, Rapsöl, Zucker, Hefe, Säureregulator Natriumacetat.

Allergenhinweise: Enthält Gluten. Kann Spuren von Soja, Milch und Sesam enthalten.


	pro 100 g
Brennwert	1119 kJ 266 kcal
Fett	~ 5,5 g
davon gesättigte Fettsäuren	~ 0,5 g
Kohlenhydrate	~ 42 g
davon Zucker	~ 3,5 g
Eiweiß	~ 8,8 g
Salz	~ 1,1 g

Zusätzliche Informationen

Aufbewahrung: Nach dem Öffnen wieder verschließen, trocken und lagern.
Hinweise: Nach dem Öffnen innerhalb weniger Tage verzehren.

Unternehmensanschrift

Brot- und Backwaren GmbH
D-49681 Garrel



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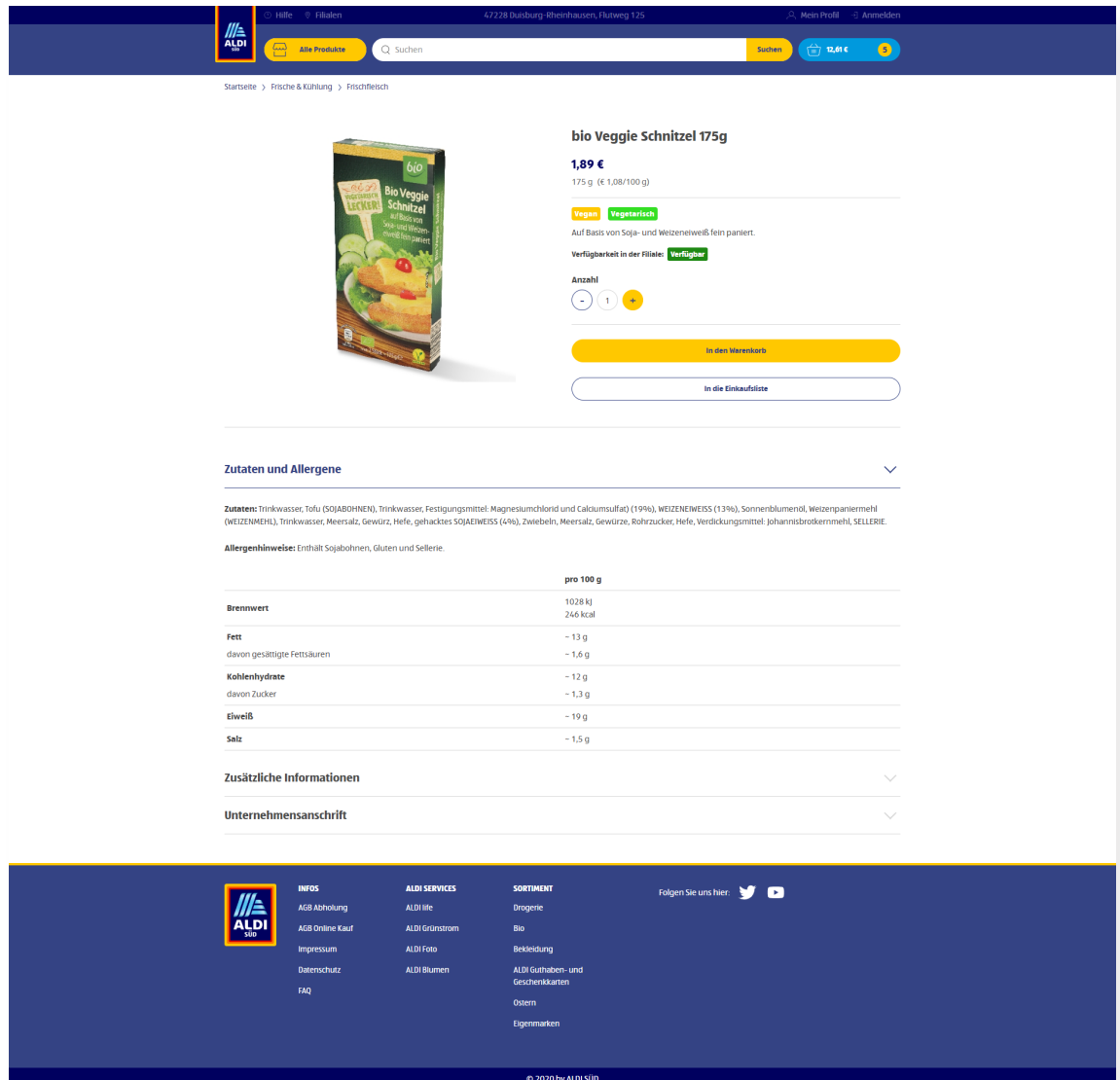
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Product Attributes

Easily build a list of characteristics or attributes for your products, such as brand or special features. For these you can define specific values to help you and your customers distinguish between products. All products can get assigned a

multitude of attributes to simplify the filter and category functions. For example, important information that can be added is nutritional value of the product or detailed allergen descriptions. This information can differ between markets.



The screenshot shows the ALDI SÜD online shop interface. The top navigation bar includes the ALDI SÜD logo, a search bar, and links for 'Mein Profil' and 'Anmelden'. The main content area displays the product 'bio Veggie Schnitzel 175g' with a price of 1,89 € (€ 1,08/100 g). The product is labeled 'Vegan' and 'Vegetarisch'. Below the product image, there are buttons for 'In den Warenkorb' and 'In die Einkaufsliste'. The 'Zutaten und Allergene' section lists ingredients and allergens. The 'Zusätzliche Informationen' and 'Unternehmensanschrift' sections are also visible.

bio Veggie Schnitzel 175g

1,89 €
175 g (€ 1,08/100 g)

Vegan **Vegetarisch**

Auf Basis von Soja- und Weizenmehl, fein paniert.

Verfügbarkeit in der Filiale: **Verfügbar**

Anzahl:

[In den Warenkorb](#)

[In die Einkaufsliste](#)

Zutaten und Allergene

Zutaten: Trinkwasser, Tofu (SOJABOHNEN), Trinkwasser, Festigungsmittel: Magnesiumchlorid und Calciumsulfat (19%), WEIZENWEIß (13%), Sonnenblumenöl, Weizenpaniermehl (WEIZENMEHL), Trinkwasser, Meersalz, Gewürz, Hefe, gehacktes SOJAEIWEISS (4%), Zwiebeln, Meersalz, Gewürze, Rohrzucker, Hefe, Verdickungsmittel: Johannisbrotkernmehl, SELLERIE.

Allergienhinweise: Enthält Sojabohnen, Gluten und Sellerie.

	pro 100 g
Brennwert	1028 kJ 246 kcal
Fett	~ 13 g
davon gesättigte Fettsäuren	~ 1,6 g
Kohlenhydrate	~ 12 g
davon Zucker	~ 1,3 g
Eiweiß	~ 19 g
Salz	~ 1,5 g

Zusätzliche Informationen

Unternehmensanschrift

INFOS
AGB Abholung
AGB Online Kauf
Impressum
Datenschutz
FAQ

ALDI SERVICES
ALDI life
ALDI Grünstrom
ALDI Foto
ALDI Blumen

Sortiment
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ALDI Guthaben- und Geschenkkarten
Ostern
Eigenmarken

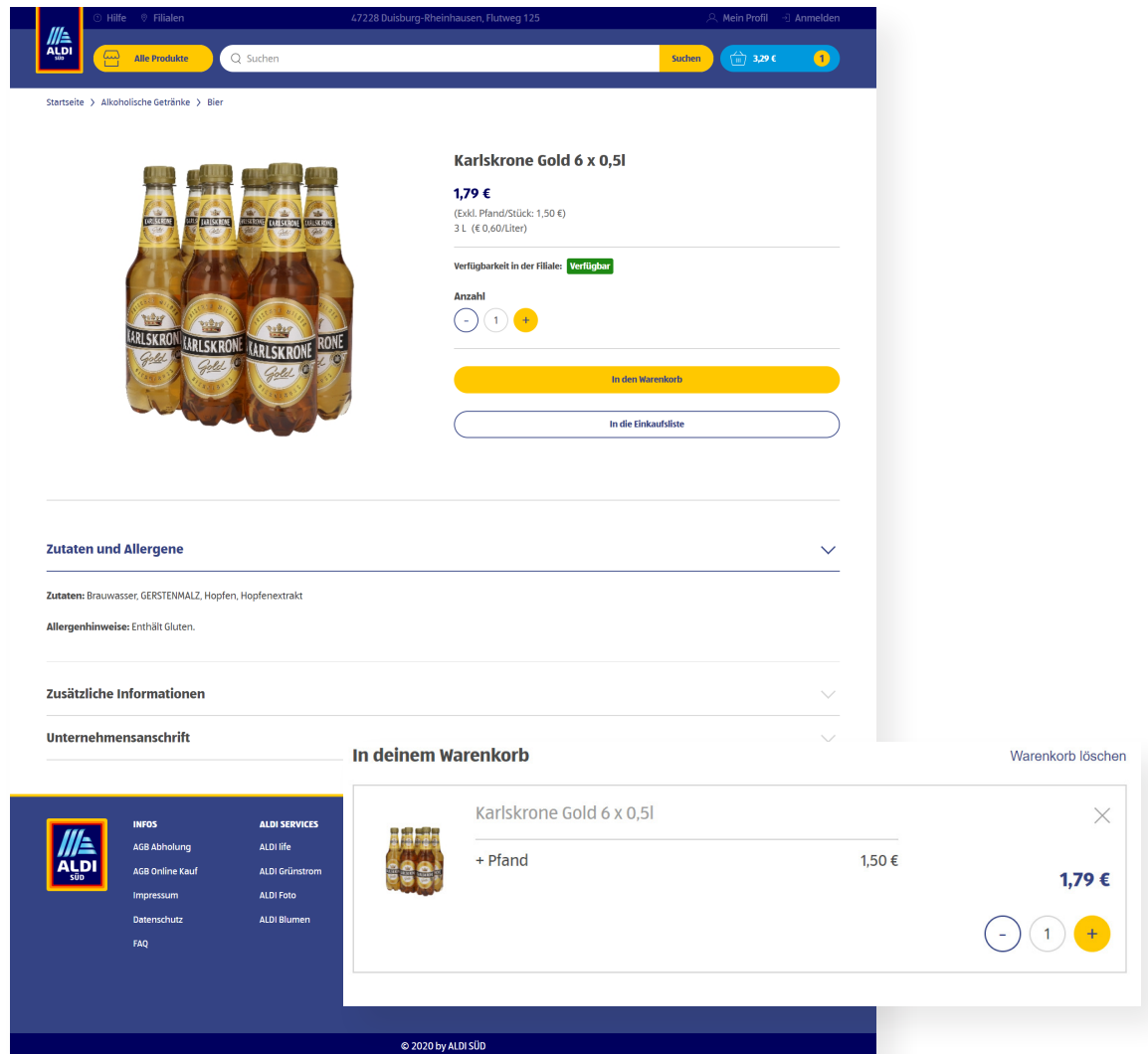
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Product Options

Easily offer options on top of a customer's choice of products that you may want to add and is not a part of the physical product. The options can have their own price value and will be added to

the total cart value. Product Options can be used to add 'Bottle Deposits' with different deposit values to beverages. The customer cannot remove them and has to pay the extra price.



The screenshot displays the ALDI SÜD online shopping interface. The top navigation bar includes links for 'Hilfe', 'Filialen', and the store location '47228 Duisburg-Rheinhausen, Flutweg 125'. The main header shows 'Alle Produkte' and a search bar. The product page for 'Karlskrone Gold 6 x 0,5l' features an image of six beer bottles, the price '1,79 €', and details: '(Exkl. Pfand/Stück: 1,50 €)' and '3 L (€ 0,60/Liter)'. A green 'Verfügbar' badge indicates availability. Below the product image are buttons for 'In den Warenkorb' and 'In die Einkaufsliste'. The page also includes sections for 'Zutaten und Allergene', 'Zusätzliche Informationen', and 'Unternehmensanschrift'. A shopping cart overlay is visible at the bottom right, showing the product 'Karlskrone Gold 6 x 0,5l' with a quantity of 1, a deposit of '+ Pfand 1,50 €', and a total price of '1,79 €'. The cart also includes a 'Warenkorb löschen' button and a close button. The footer shows '© 2020 by ALDI SÜD'.

Product Labels







You can assign Product Labels to highlight specific products in your shop. Customize the look and text of the Labels as they appear in the shop. Any association can be a Label, such as 'Sale' or 'Christmas.'

Food specific labels such as Bio and Vegan can also be shown with the products in the catalog.

Dynamic Product Labels

Easily add dynamic labels to products, such as 'Sale' or 'New'. Products that are new in your shop can automatically be marked with the Dynamic Product Label 'New' for a pre-defined time range.

You can add validity dates to labels, sort them by importance or relevance and allow your customers to filter and search for them in your shop.

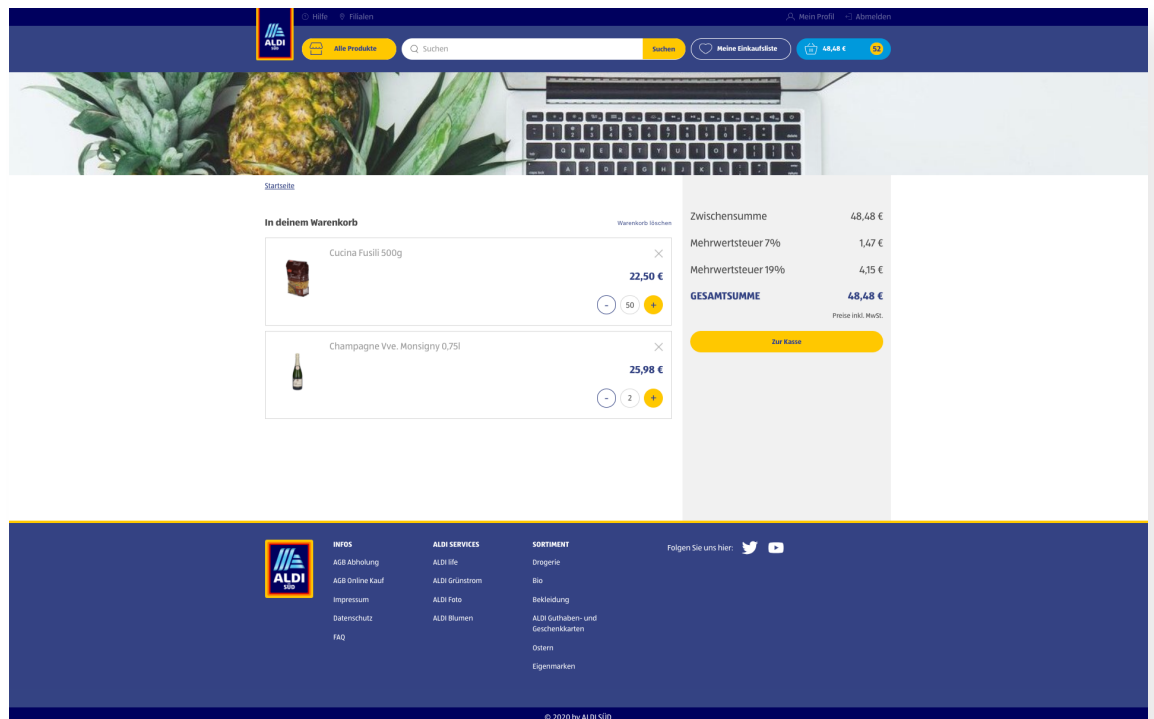
 <p>TeeQuelle Eistee Mango-Maracuja 6 x 1L € 0,29 / Liter Exkl. Pfand/Stück: 1,50 € 1,74 €</p> <p>+ Add to Basket</p>	 <p>Merlot Chile 0,25L € 0,40 / 100 ml Exkl. Pfand/Stück: 1,50 € 1,74 €</p> <p>+ Add to Basket</p>	 <p>TeeQuelle Eistee Mango-Maracuja 6 x 1L € 0,29 / Liter Exkl. Pfand/Stück: 1,50 € 1,74 €</p> <p>+ Add to Basket</p>
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Cart Functionality & Calculations

The extensive Cart feature allows customers to add and remove products to their Cart by simply selecting the desired quantity. Inside the Cart, the customer can change the quantity of items, switch between different Variants of the product, add personal notes, and apply vouchers. The total price is immediately adjusted whenever changes are made to the Cart. Calculations in-

clude subtotals, the grandtotal and of course the tax calculation. Mixed carts with items that have different VATs are covered as well.

Additionally, logged-in customers can see and edit their Cart from any device. The Persistent Cart functionality also lets logged-in customers store their Cart across multiple sessions.



In deinem Warenkorb

Produkt	Preis	Menge
Cucina Fusilli 500g	22,50 €	1
Champagne Vve. Monsigny 0,75l	25,98 €	1

Zusammenfassung:

Zwischensumme	48,48 €
Mehrwertsteuer 7%	1,47 €
Mehrwertsteuer 19%	4,15 €
GESAMTSUMME	54,10 €

Preise inkl. MwSt.

[Zur Kasse](#)

Footer:

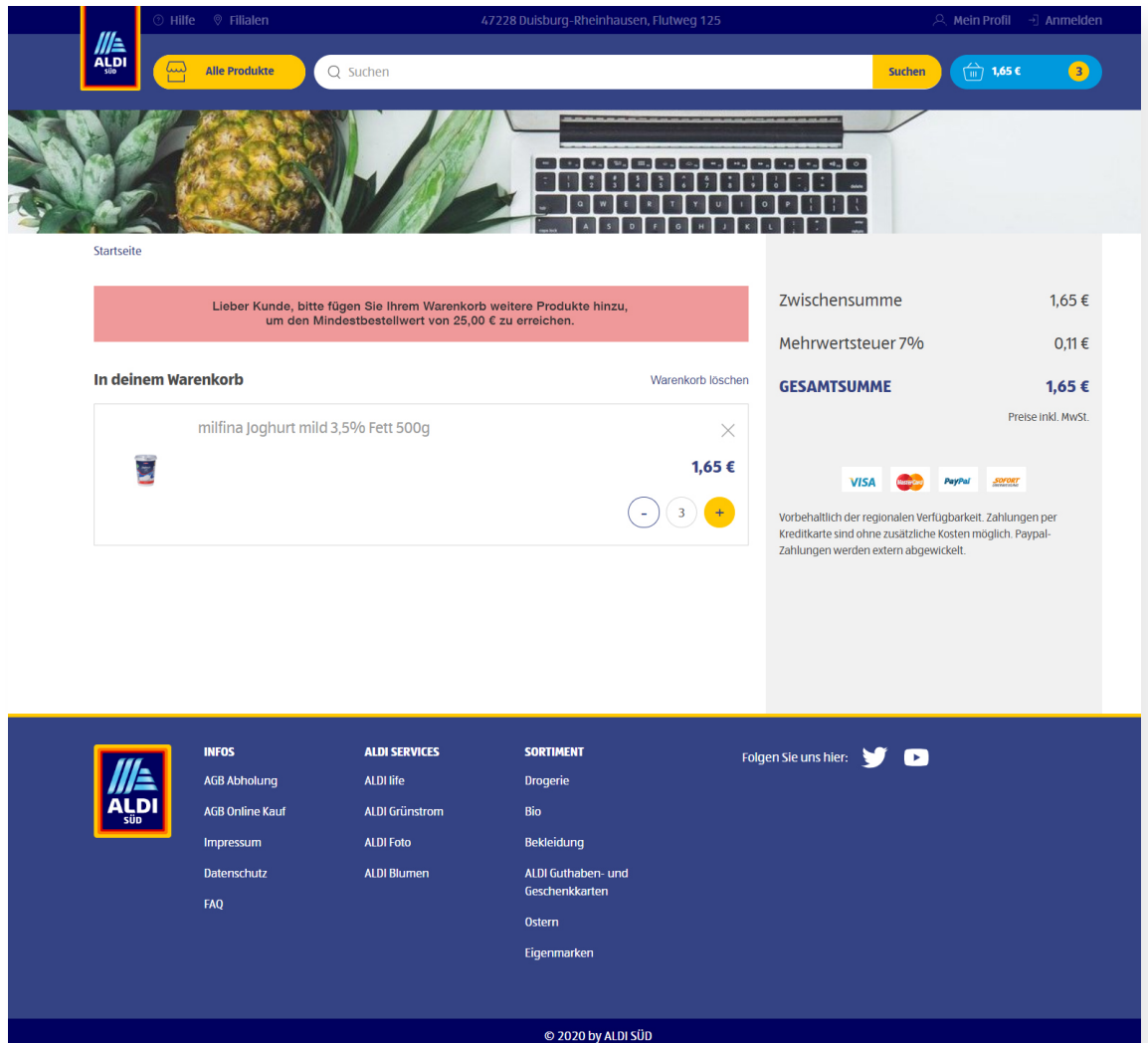
- INFOS:** ALDI Abholung, ALDI Online Kauf, Impressum, Datenschutz, FAQ
- ALDI SERVICES:** ALDI life, ALDI Grünstrom, ALDI Foto, ALDI Blumen
- SORTIMENT:** Drogerie, Bio, Bekleidung, ALDI Guthaben- und Geschenkkarten, Oster, Eigenmarken

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Cart Thresholds

Easily set a minimum and maximum order value for any of your products where the customer cannot proceed to checkout unless the value is reached, or the difference is added as a special fee to the total sum. This threshold can always

be changed. Cart thresholds are flexible and can exclude certain products, thus ensuring the purchase of special products that extend the maximum order value.

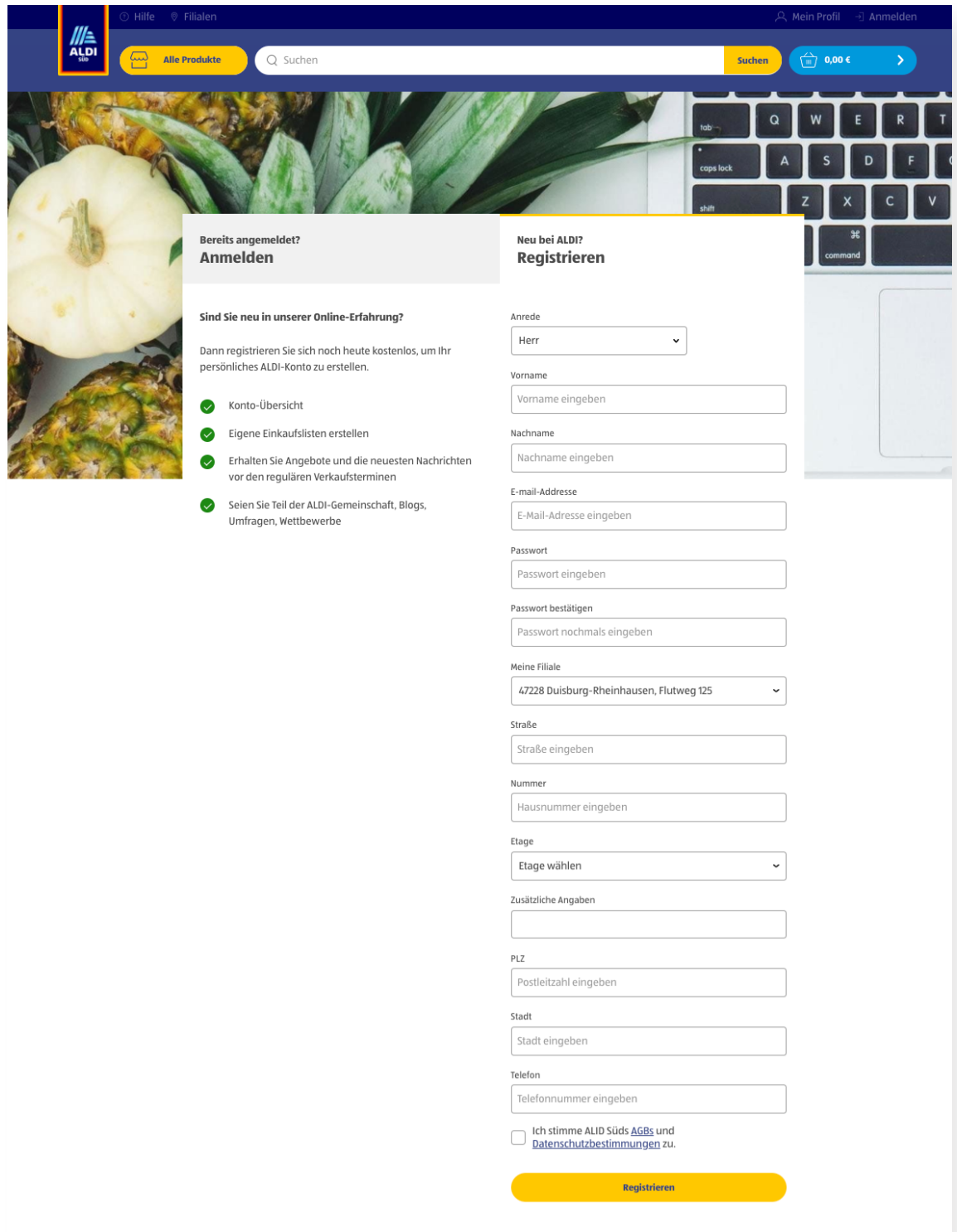


The screenshot shows the ALDI SÜD online shopping cart interface. At the top, there is a navigation bar with the ALDI SÜD logo, a search bar, and a shopping cart icon showing 3 items and a total of 1,65 €. Below the navigation bar, there is a banner image of fresh produce. The main content area is divided into two sections. On the left, under the heading 'In deinem Warenkorb', there is a list of items. One item, 'milfina Joghurt mild 3,5% Fett 500g', is shown with its price of 1,65 €. On the right, there is a summary section titled 'Zwischensumme' showing a total of 1,65 €, a tax of 0,11 €, and a final 'GESAMTSUMME' of 1,65 €. A red banner at the top of the cart area states: 'Lieber Kunde, bitte fügen Sie Ihrem Warenkorb weitere Produkte hinzu, um den Mindestbestellwert von 25,00 € zu erreichen.' The footer contains links for 'INFOS', 'ALDI SERVICES', and 'SORTIMENT', as well as social media icons for Twitter and YouTube.

Login & Registration Forms

Tailor the customer registration to your needs. A customer can simply register with an e-mail address and a password or you can choose to

ask for more details. Once a customer enters the required information, a customer account is created.



The screenshot shows the ALDI SÜD online registration form. The header includes the ALDI SÜD logo, navigation links (Hilfe, Filialen), a search bar, and a shopping cart icon showing 0,00 €. The main content area is divided into two sections: 'Bereits angemeldet? Anmelden' and 'Neu bei ALDI? Registrieren'. The 'Registrieren' section is active and contains the following fields:

- Anrede:** A dropdown menu with 'Herr' selected.
- Vorname:** A text input field with the placeholder 'Vorname eingeben'.
- Nachname:** A text input field with the placeholder 'Nachname eingeben'.
- E-mail-Adresse:** A text input field with the placeholder 'E-Mail-Adresse eingeben'.
- Passwort:** A text input field with the placeholder 'Passwort eingeben'.
- Passwort bestätigen:** A text input field with the placeholder 'Passwort nochmals eingeben'.
- Meine Filiale:** A dropdown menu with '47228 Duisburg-Rheinhausen, Flutweg 125' selected.
- Straße:** A text input field with the placeholder 'Straße eingeben'.
- Nummer:** A text input field with the placeholder 'Hausnummer eingeben'.
- Etage:** A dropdown menu with 'Etage wählen' selected.
- Zusätzliche Angaben:** A text input field.
- PLZ:** A text input field with the placeholder 'Postleitzahl eingeben'.
- Stadt:** A text input field with the placeholder 'Stadt eingeben'.
- Telefon:** A text input field with the placeholder 'Telefonnummer eingeben'.

Below the registration form, there is a checkbox for 'Ich stimme ALID Süds AGBs und Datenschutzbestimmungen zu.' and a yellow 'Registrieren' button.



Customer Accounts

Let your customers create an Account to save their contact details, addresses, order history and preferences including their preferred super-market branch.

In the Back Office, you can view and edit customer account details and shopping lists and check orders, order history and the confirmation code for the Click & Collect service. For internal references, each customer account can be

enhanced with notes. The required customer information have been extended and ask for additional necessary information like date of birth to meet all legal regulations for alcohol purchase and a phone number to ensure a smoothless delivery and interaction with the delivery personal. Within the account the customer is also able to cancel an order until a set point in time after placing it.

The screenshot shows the ALDI SÜD customer account dashboard. The header includes the ALDI SÜD logo, navigation links (Hilfe, Filialen), a search bar, and links to 'Mein Profil' and 'Abmelden'. Below the header, the 'Übersicht' (Overview) section is active, showing a dropdown for 'Meine Filiale' (My Branch) set to '46145 Oberhausen-Sterkrade, Bahnhofstraße 80'. The main content area is divided into three sections: 'MEINE LETZTE BESTELLUNGEN' (My Last Orders), 'BENUTZERDATEN' (User Data), and 'ADRESSEN' (Addresses). The 'MEINE LETZTE BESTELLUNGEN' section displays a table of recent orders. The 'BENUTZERDATEN' and 'ADRESSEN' sections show personal information and contact details, each with a 'Bearbeiten' (Edit) link.

Bestellnummer	Collect Number	Datum	Summe	
DE-29	20200405-0900-000T	Apr. 05, 2020 10:45	49,48 €	Bestellung ansehen Nachbestellen

BENUTZERDATEN	Bearbeiten	ADRESSEN	Bearbeiten
karl bischoff karl.bischoff@spryker.com		Danziger Str. 70 46145 Berlin 01744236117	

© 2020 by ALDI SÜD



Password Management

All accounts are password protected. Passwords can easily be restored with a restore-password link.

The screenshot displays the ALDI SÜD online account management interface. The top navigation bar includes the ALDI SÜD logo, a search bar, and links for 'Mein Profil' and 'Abmelden'. The main content area is titled 'Benutzerdaten' and is divided into two sections: 'PROFIL BEARBEITEN' (Edit Profile) and 'PASSWORT ÄNDERN' (Change Password). The 'PROFIL BEARBEITEN' section contains fields for 'Anrede' (Mr.), 'Vorname' (Karl), and 'Nachname' (Schmid), along with an 'E-Mail' field (karl@spryker.com). The 'PASSWORT ÄNDERN' section contains fields for 'Altes Passwort' (Old Password), 'Neues Passwort' (New Password), and 'Passwort bestätigen' (Confirm Password). Both sections have a 'Speichern' (Save) button. Below these sections is an 'ACCOUNT LÖSCHEN' (Delete Account) section with a red button and a warning message: 'Zusammen mit dem Account werden alle persönlichen Daten gelöscht.' (Together with the account, all personal data will be deleted). The footer contains links for 'INFOS', 'ALDI SERVICES', and 'SORTIMENT', along with social media icons and a copyright notice: '© 2020 by ALDI SÜD'.

Benutzerdaten

PROFIL BEARBEITEN

Anrede: Herr | Vorname: Karl | Nachname: Schmid

E-Mail: karl@spryker.com

PASSWORT ÄNDERN

Altes Passwort: | Neues Passwort: | Passwort bestätigen:


ACCOUNT LÖSCHEN


Zusammen mit dem Account werden alle persönlichen Daten gelöscht.




Multiple Shopping Lists

Help your customers track and save items for later purchases through multiple Shopping Lists, which are connected to user accounts.

Hilfe Filialen 47228 Duisburg-Rheinhausen, Flutweg 125 Mein Profil Abmelden

 Alle Produkte Suchen Meine Einkaufsliste 9,21 €

[Startseite](#) > [Alkoholische Getränke](#) > [Wein](#) > [Fruchtwein](#)



Tempranillo Trocken

0,99 €
0,25 L (€ 0,40/100 ml)

Verfügbarkeit in der Filiale: Verfügbar

Anzahl
- 1 +

In den Warenkorb

Ostern

Ostern

Geburtstag

Zutaten und Allergene

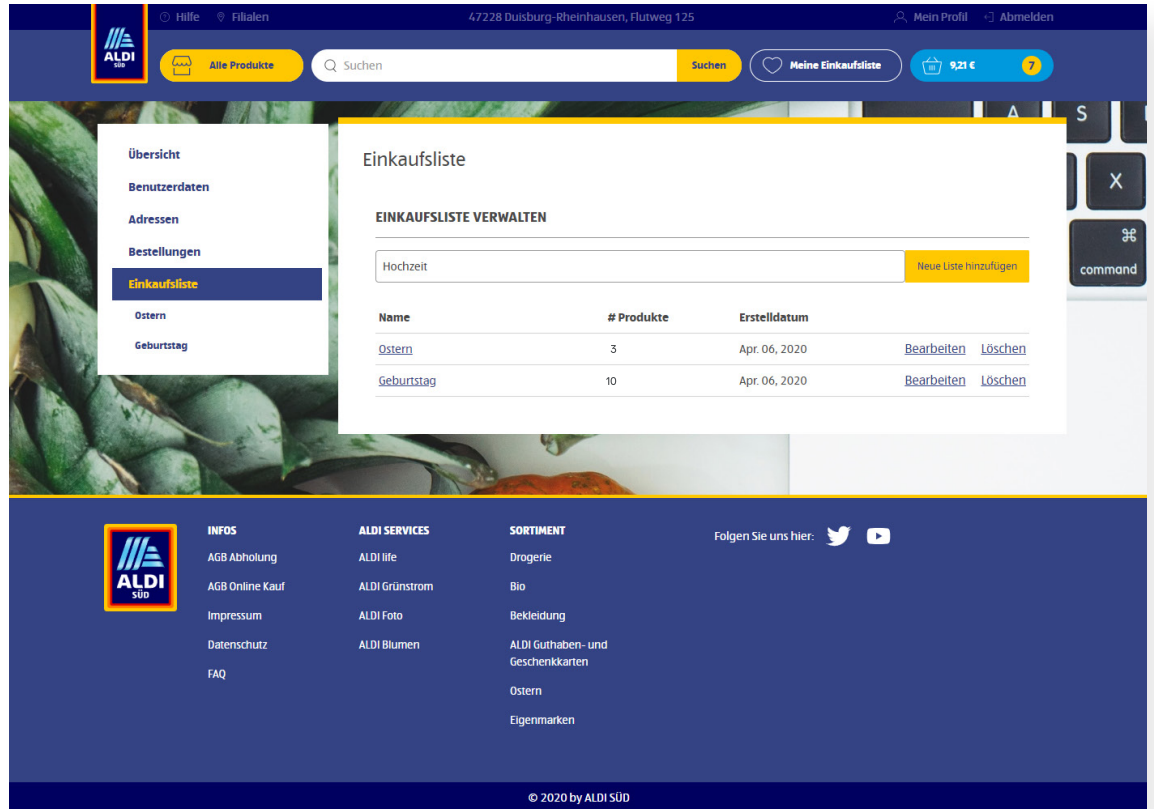
Allergenhinweise: Enthält Sulfite.

Zusätzliche Informationen

Unternehmensanschrift

Named Shopping Lists

Users can easily keep track of their Shopping Lists by naming each one individually.



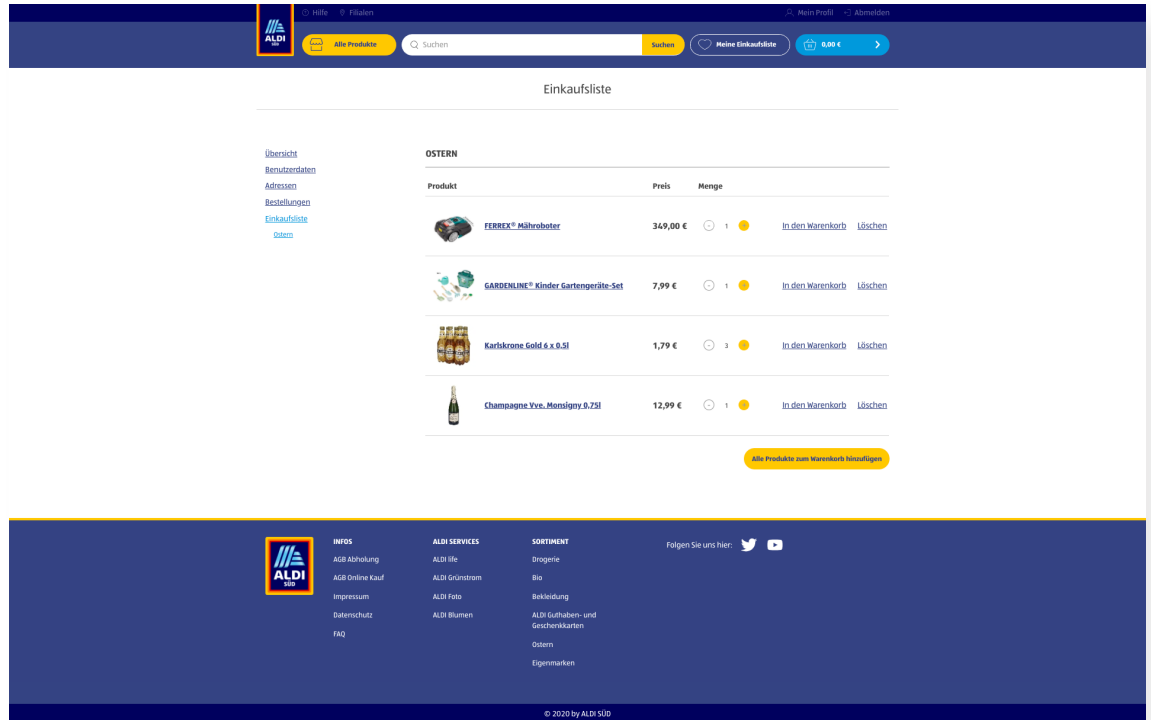
The screenshot shows the ALDI SÜD online shopping interface. The top navigation bar includes the ALDI SÜD logo, a search bar, and links for 'Hilfe', 'Filialen', 'Mein Profil', and 'Abmelden'. The main content area displays the 'Einkaufsliste' (Shopping List) management section. A sidebar on the left contains a menu with options: 'Übersicht', 'Benutzerdaten', 'Adressen', 'Bestellungen', 'Einkaufsliste' (highlighted), 'Ostern', and 'Geburtstag'. The 'Einkaufsliste' section features a table titled 'EINKAUFSLISTE VERWALTEN' with columns for 'Name', '# Produkte', and 'Erstelldatum'. The table lists two shopping lists: 'Ostern' with 3 products and 'Geburtstag' with 10 products, both created on April 06, 2020. Each list has 'Bearbeiten' (Edit) and 'Löschen' (Delete) links. A 'Neue Liste hinzufügen' (Add new list) button is also present. The footer contains links for 'INFOS', 'ALDI SERVICES', and 'SORTIMENT', along with social media icons and a copyright notice: '© 2020 by ALDI SÜD'.

Name	# Produkte	Erstelldatum	
Ostern	3	Apr. 06, 2020	Bearbeiten Löschen
Geburtstag	10	Apr. 06, 2020	Bearbeiten Löschen

Convert Shopping List to Cart

The direct-to-cart function enables your customers to simply add items from their Shopping List to the Shopping Cart with a single click.

There are no restrictions of product quantities in your Shopping List. The same quantity of products in the shopping list will be applied when they are added to the cart.



The screenshot shows the ALDI SÜD online shopping interface. At the top, there is a navigation bar with the ALDI SÜD logo, a search bar, and links to 'Mein Profil' and 'Abmelden'. Below the navigation bar, the page title 'Einkaufsliste' is displayed. On the left side, there is a sidebar with links to 'Übersicht', 'Benutzerdaten', 'Adressen', 'Bestellungen', 'Einkaufsliste', and 'Ordnung'. The main content area shows a list of products under the heading 'OSTERN'. Each product entry includes a product image, the product name, the price, the quantity, and a button to add the product to the cart. The products listed are:

Produkt	Preis	Menge	In den Warenkorb	Löschen
FERREX® Mährobotter	349,00 €	1	In den Warenkorb	Löschen
GARDENLINE® Kinder Gartenperle-Set	7,99 €	1	In den Warenkorb	Löschen
Karlshöhe Gold 6 x 0,5l	1,79 €	3	In den Warenkorb	Löschen
Champagne Vve. Mousigny B.75l	12,99 €	1	In den Warenkorb	Löschen


At the bottom of the product list, there is a button 'Alle Produkte zum Warenkorb hinzufügen'. The footer of the page contains links to 'INFOS', 'ALDI SERVICES', and 'SORTIMENT', as well as social media links and the copyright notice '© 2020 by ALDI SÜD'.

Multi-Step Checkout

The Checkout workflow is a multi-step process that can be fully customized to fit your needs. The standard steps included are: customer registration and login, shipping and billing address, shipment method and costs, payment method, checkout overview and checkout success. You can easily design the process to accommodate different checkout types and to adapt to different preferences, such as one-page checkout or

an invoice page replacing the payment page, by means of our step-engine. An important validation step has been added to make sure the customer has a supermarket assigned to the order and that he/she is logged-in as an ALDI Süd customer.

Furthermore, the checkout flow has been extended with the option to select a time slot.

[Zurück zum Warenkorb](#)


Benötigen Sie Hilfe? Rufen Sie uns an unter 0800 042 0800

Sicherer Checkout

✓

Adresse

✓

Service

✓

Zahlung

○

Übersicht

Adresse

[Bearbeiten](#)

Lieferadresse

Peter Meier

Julie-Wolffhorn-Straße 11,

017257933222

47228, Deutschland

Rechnungsadresse

Peter Meier

Julie-Wolffhorn-Straße 11,

017257933222

47228, Deutschland

Service

[Bearbeiten](#)

Supermarkt

47228 Duisburg-Rheinhausen, Flutweg 125

Click & Collect: 1,00 €

Datum und Uhrzeit

Apr. 10, 2020 - 09:00-10:00

Zahlung


[Bearbeiten](#)

Auf Rechnung

Zurück

Auftragsübersicht


4 Artikel



Amaroy Bio Fairtrade Caffè Crema Ganze Bohne 1000g

9,49 €


Anzahl: 1



Caffè Espresso Ganze Bohne rund und ausgewogen

6,99 €


Anzahl: 1



Tillman's Cevapcici 1000g

5,59 €

Anzahl: 1



Almare Seafood Alaska Seelachsfilets 1.000g

4,99 €

Anzahl: 1

Checkout abschließen

Zwischensumme

27,06 €

Versandkosten (insgesamt)

1,00 €

Supermarkt - Click & Collect

1,00 €

Mehrwertsteuer 7%

1,77 €


SUMME

28,06 €

☐ [Allgemeine Geschäftsbedingungen](#)

Jetzt kaufen

© 2020 by ALDI SÜD

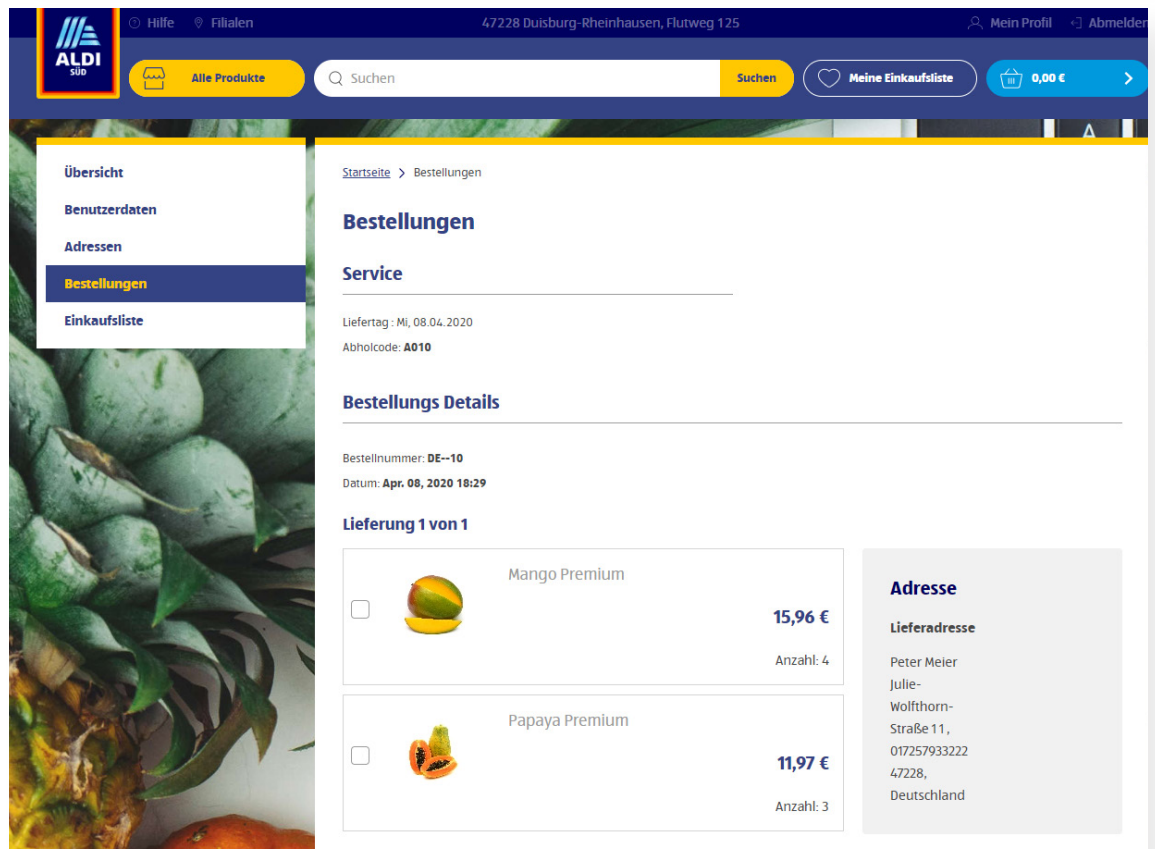
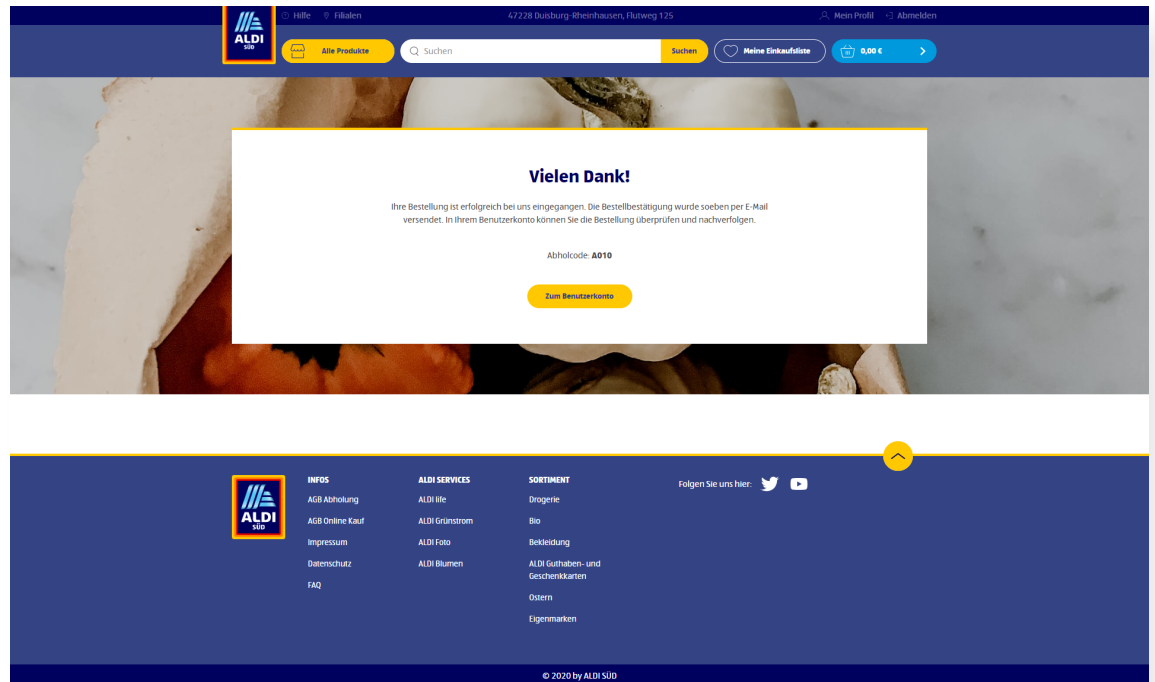
 Spryker - 24



Unique Pick Up Code

Once the customer has completed checkout and chosen the Click & Collect option, a unique 4-digit alphanumeric code will be generated. This code will be shared on the order confirma-

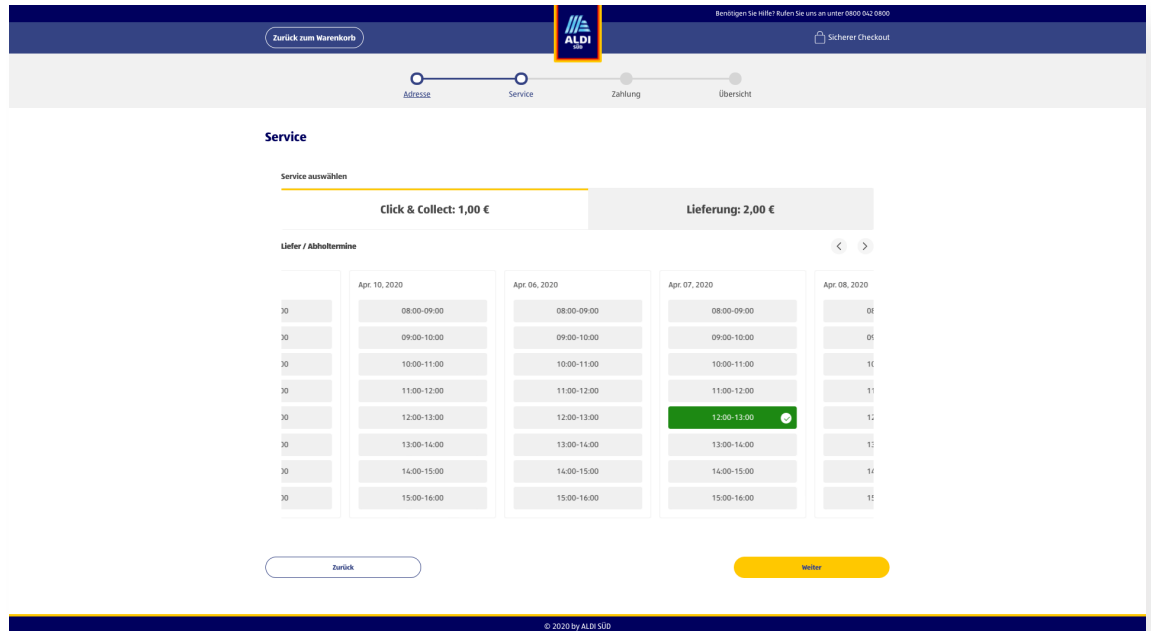
tion page, in the confirmation email and is always available in the order details of the customer account. The code will be used as identification when the customer picks up the order.



Time Slot for Service Methods

Manage your service offerings easily and control the amount of incoming orders by using time slots. Whether it is delivery or click & collect, time slots can be implemented for both services and are configured by the merchant. A maximum capacity threshold can

be set and dictates how many orders can be accepted per slot. Slots are available to the customer for the next five days and they are no longer displayed once the capacity reaches zero. Time slots can be viewed in detail by pickers, cashiers and delivery personal.



The screenshot shows the 'Service' selection screen in the ALDI SÜD app. At the top, there's a navigation bar with the ALDI SÜD logo and a 'Zurück zum Warenkorb' button. Below the navigation bar, a progress indicator shows four steps: 'Adresse', 'Service', 'Zahlung', and 'Übersicht'. The 'Service' step is currently active.

Under the 'Service' heading, there's a section 'Service auswählen' with two options: 'Click & Collect: 1,00 €' and 'Lieferung: 2,00 €'. Below this, there's a section 'Liefer / Abholtermine' with a date range from April 06, 2020, to April 08, 2020. The interface displays a grid of time slots for each day. The 'Click & Collect' section shows slots for April 10, 2020, and the 'Lieferung' section shows slots for April 06, 2020, April 07, 2020, and April 08, 2020. The slot for April 07, 2020, from 12:00 to 13:00 is highlighted in green, indicating it is the selected slot. At the bottom, there are 'Zurück' and 'Weiter' buttons. The footer shows '© 2020 by ALDI SÜD'.

Shipment Carriers & Methods

During the checkout process your customers can easily select their preferred service method, such as click & collect or delivery. You can

manage your service methods in the back-end and define their availability. Service methods are extended with the time slot functionality.

Willkommen Admin Spryker [docker] Settings Log out

Liefermethoden

Administration > Liefermethoden > Liefermethoden

Liefermethoden

[+ Create new carrier company](#)
[+ Create new delivery method](#)

10

Einträge anzeigen

Suchen

Liefermethodenschlüssel	Transportunternehmen	Name	Status	Available in Region	Actions
click_and_collect	Supermarkt	Click & Collect	Aktiv	1 2	Ansicht Bearbeiten Delete
lieferung	Supermarkt	Lieferung	Aktiv	1 2	Ansicht Bearbeiten Delete

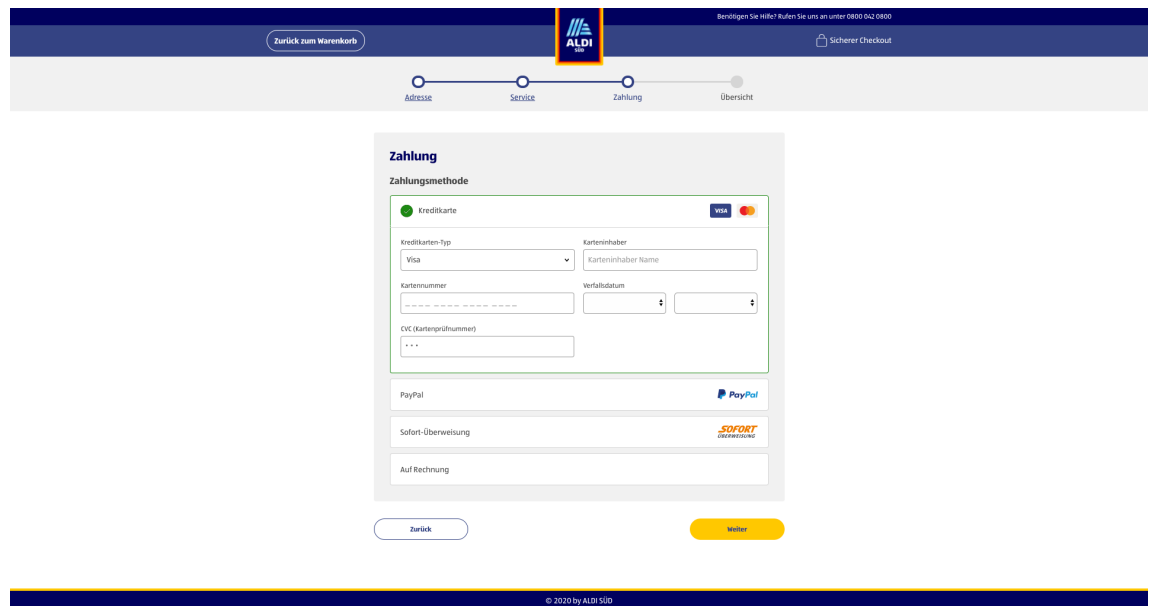
1 bis 2 von 2 Einträgen

[Zurück](#)
[1](#)
[Nächste](#)

Payment Provider Integration

The Spryker Cloud Commerce OS offers integrations with several payment providers that can be used in the checkout and Order Management. Easily define the availability of a provider based on customer preferences and local regulations and specify the order the providers are displayed

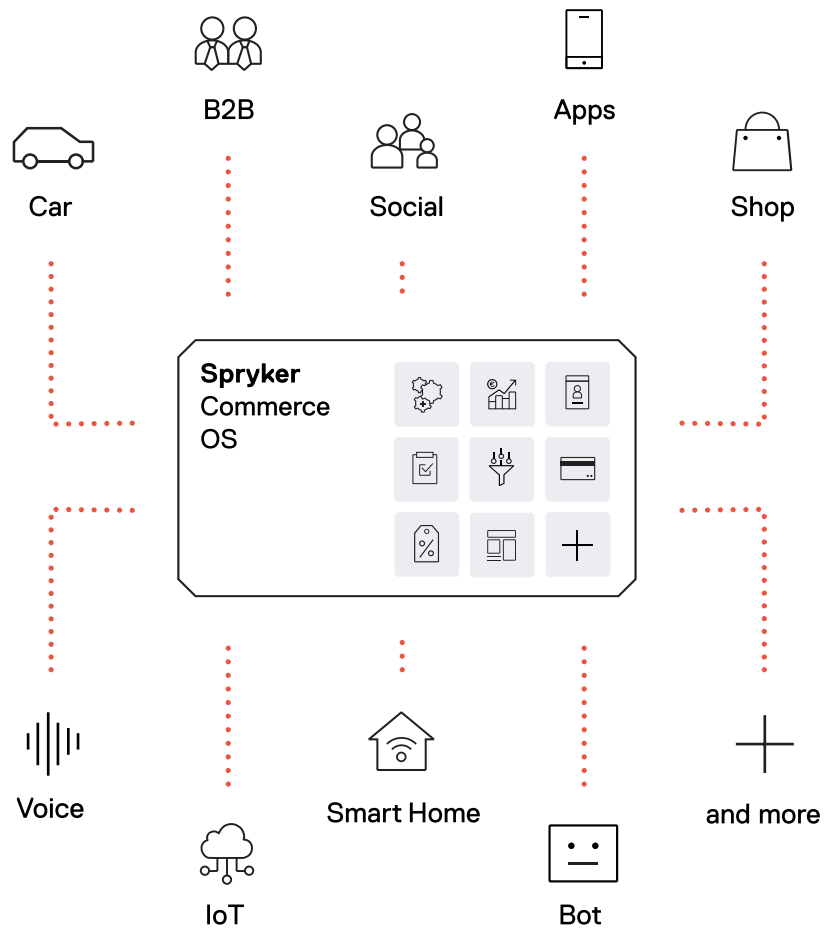
in during checkout. A special payment flow has been implemented, which ensures that payments are authorized and captured in the right moment. It is also possible to partially cancel a payment.



The screenshot shows the ALDI SÜD checkout interface. At the top, there's a navigation bar with the ALDI SÜD logo and a link to 'Zurück zum Warenkorb'. Below the navigation bar, a progress indicator shows four steps: 'Adresse', 'Service', 'Zahlung' (highlighted), and 'Übersicht'. The main content area is titled 'Zahlung' and 'Zahlungsmethode'. It features a green circle next to 'Kreditkarte' and a Visa logo. Below this, there are input fields for 'Kreditkarten-Typ' (set to Visa), 'Kartenzinhaber' (Kartenzinhaber Name), 'Kartennummer', 'Verfallsdatum', and 'CVC (Kartenzinhaber)' (masked with three dots). There are also buttons for 'PayPal', 'Sofort-Überweisung', and 'Auf Rechnung'. At the bottom of the form, there are 'Zurück' and 'Weiter' buttons. The footer of the page contains the copyright notice '© 2020 by ALDI SÜD'.

Order Processing

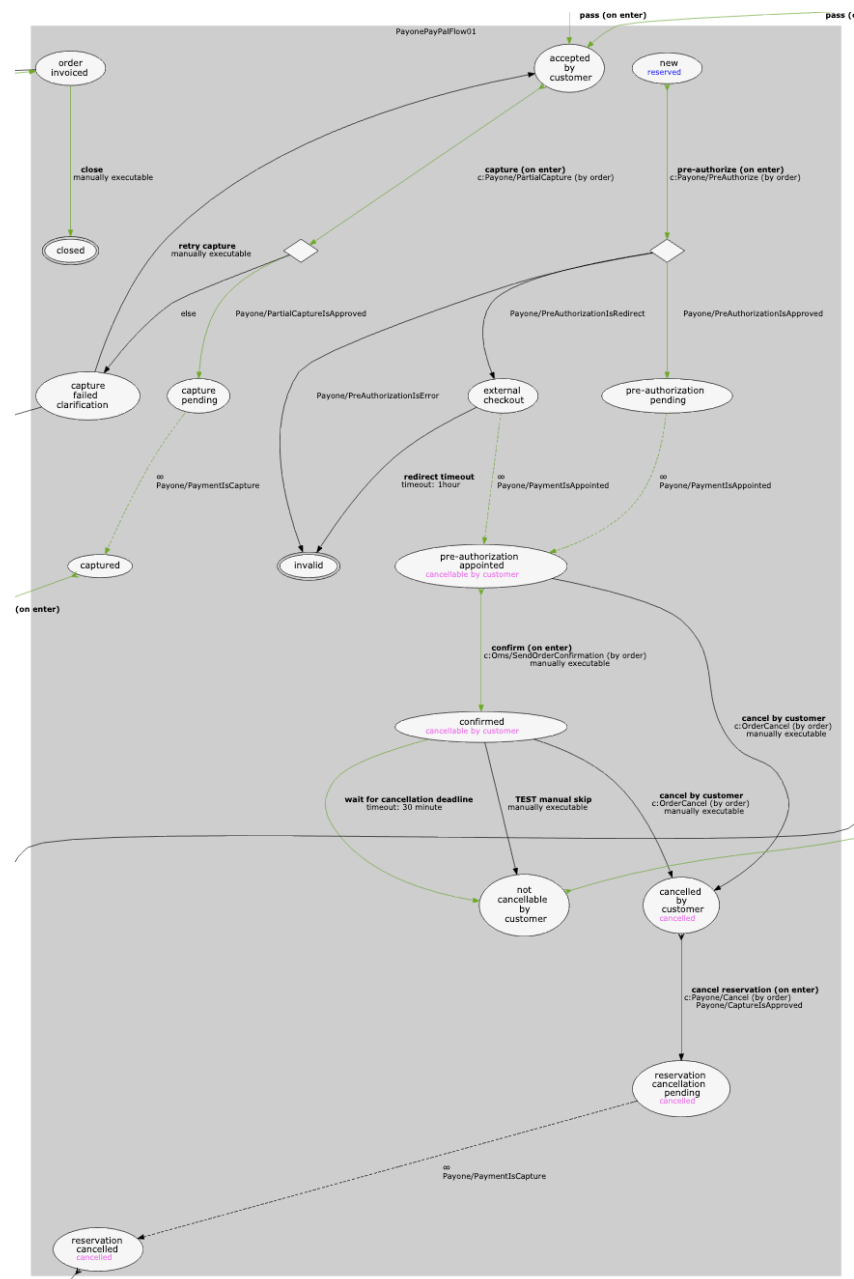
With the Spryker Cloud Commerce OS you can process orders from your online store or various external touchpoints, such mobile apps.



State Machine Modelling

State Machines help you define, execute and visualize predefined and automated complex processes. It can model events that involve performing a predetermined sequence of actions, for example in the order process, e.g. order is being shipped if the payment is successful or a sophisticated picking and delivery process. You can tailor the State Machine to your needs

to trigger certain processes automatically or execute them manually. Errors or bottlenecks can be determined easily with states machines and processes can be optimized with little effort. The State Machine is used to model every process from payment, sending out the right emails at the right time to handle picking, collecting and delivery.



Invoices

Spryker Cloud Commerce OS allows you to automatically create and provide invoices for your customers.

Split-Order Calculation

To ease the handling and fulfillment process for you as a store owner, each item purchased by a customer is stored as a separate line-item in the database.

Order Items

Create Shipment





Shipment 1 of 1

Edit Shipment

Delivery Address: Mr Michael Stach, Julie-Wolfthorn-Straße 1 1., 47228, Berlin, Germany
Delivery Method: Supermarkt
Shipping Method: Click & Collect
Request delivery date: 2020-04-09_09:00-10:00

Trigger all matching states of order inside this shipment

cancel by customer

<input type="checkbox"/>	Übersicht der Produkte	Menge	Stückpreis (GROSS,MODE)	Gesamtsumme	Status	Trigger Event
<input type="checkbox"/>	 <p>GARDENLINE® Flexibler Gartenschlauch mit Multifunktionsspritze SKU: gardenlineflexibler-gartenschlauch-mit-multifunktio</p>	1	16,99 € Inkl. 19.00 % Mehrwertsteuer	16,99 €	new (DummyPayment01)	<div>cancel by customer</div>
<input type="checkbox"/>	 <p>GARDENLINE® Perl- oder Sprühschlauch SKU: gardenlineperl-oder-spruehschlauch</p>	1	7,99 € Inkl. 19.00 % Mehrwertsteuer	7,99 €	new (DummyPayment01)	<div>cancel by customer</div>
<input type="checkbox"/>	 <p>GARDENLINE® Obstbaum im Zinkeimer SKU: gardenlineobstbaum-im-zinkeimer</p>	1	5,99 € Inkl. 19.00 % Mehrwertsteuer	5,99 €	new (DummyPayment01)	<div>cancel by customer</div>
<input type="checkbox"/>	 <p>GARDENLINE® Beet- und Balkonpflanzen SKU: gardenlinebeet-und-balkonpflanzen</p>	1	2,99 € Inkl. 19.00 % Mehrwertsteuer	2,99 €	new (DummyPayment01)	<div>cancel by customer</div>



Order Management System (OMS) Matrix

The OMS Matrix gives you a quick overview of all orders and their current statuses, taken from the State Machine. It allows you to see how many order items currently exist in each status and for how long they have been there. From

this overview you can easily go into a details per status and order.

This overview allows you to see when orders are stuck in a delivery status or any other part of the supply chain needs optimization.

Overview of Order Matrix

Dashboard / Sales / **Order Matrix**

Matrix

	DummyPayment01
exported	0 270 46
closed	0 11 120
refunded	0 1 8
shipped	0 0 5
gift card created	0 10 2
payment pending	1 0 0

Legend

<1d | 1d-7d | >7d

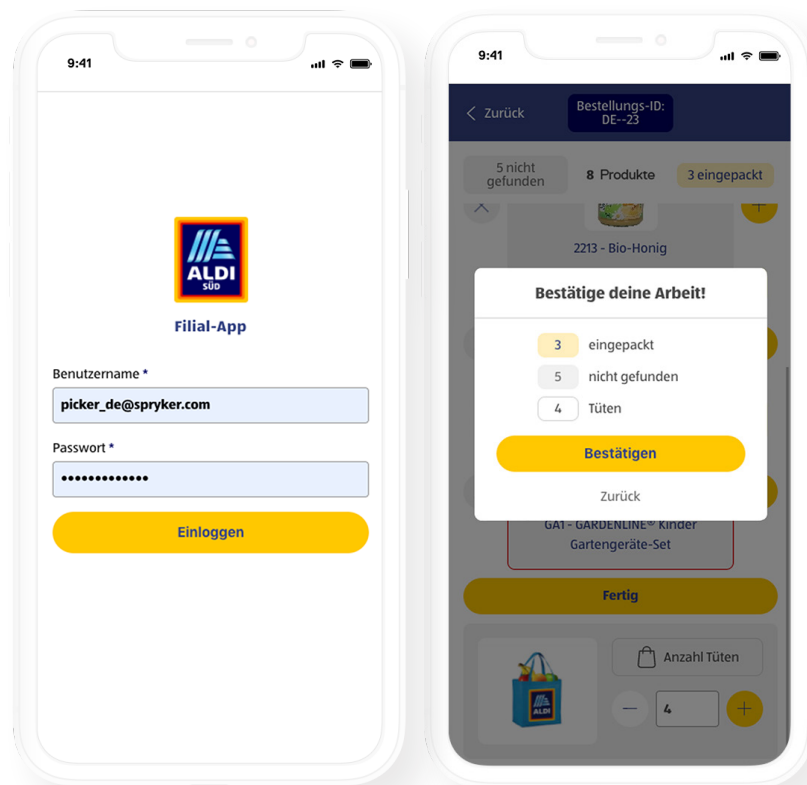
Mobile App - Picking

The new app that is to be used on mobile devices offers a variety of functionalities and can be used by employees who compile the order from the lists, called pickers. Access to the app is protected by a login to ensure data security.

A picker can only see and access the orders of the supermarket branch he is assigned to. To navigate through the orders a picker can search through the list of orders by order ID or filter by time slot. The picker can then open an order and start selecting the products on

the chosen list. As every store has a different layout and product location, the picker is able to determine the best route for that particular store via the app. Products are aggregated so it is possible that he only picked 9 out of 10 milks, because the 10th wasn't available. The picker also decides how many bags are being packed and then finishes the picking.

For safety reasons, there is always a confirmation window for the user to confirm his choice.



Pick Lists

As an addition to the picking app, you can generate and export a pick list as PDF and HTML by selecting a date and supermarket in the back-end.

The list entails the following information:

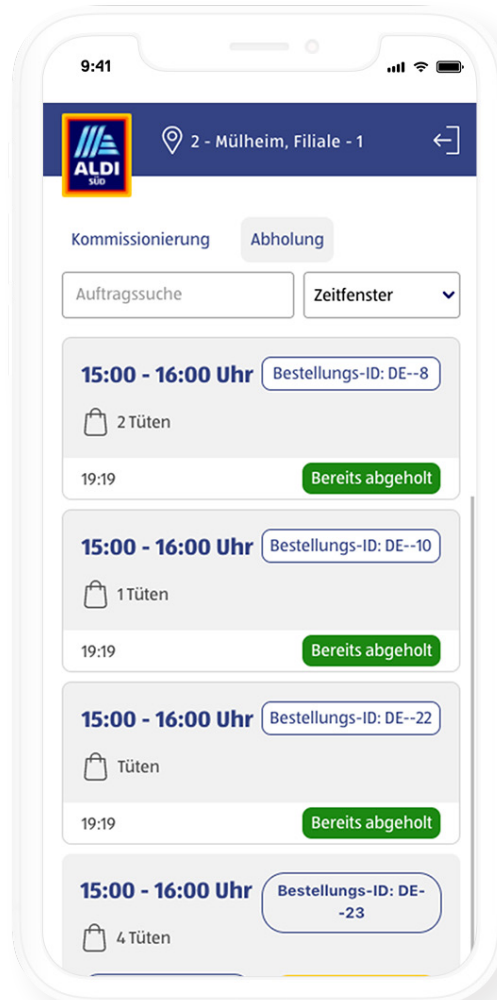
- Date of the Order
- Order ID
- Customer ID
- Article Description
- Type of Article
- Quantity
- Notes

Mobile App - Collecting

Another functionality of the mobile app is the Collecting Functionality.

A picker can see the content of the orders, the order ID, the customer name and the time slot when the customer comes will retrieve the order. Every order has a unique 4-digit alphanumeric code, which is only known to the

picker and the customer. Once the customer arrives, he/she can verify the order by sharing their unique 4-digit code. After the customer has left, the picker can change the status of each order to picked up or cancelled in the case where a customer did not show.

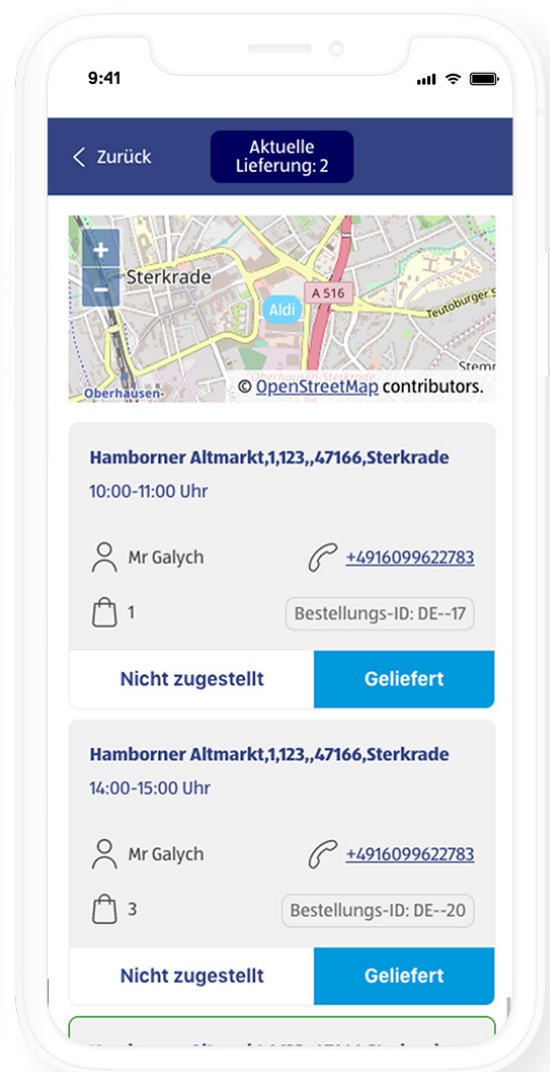
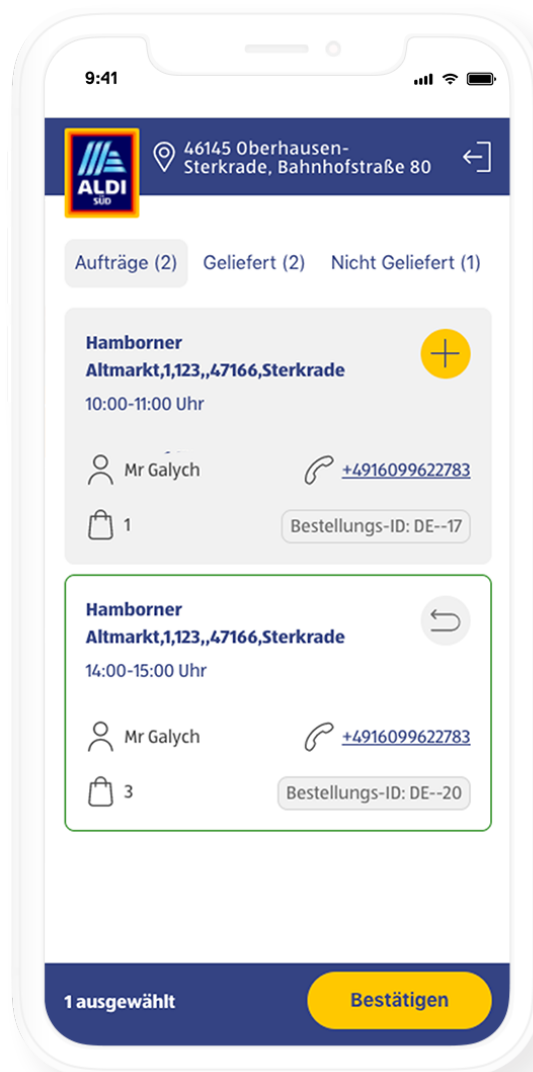


Mobile App - Delivery

The mobile app is also used for the delivery service. The employee carrying out the deliveries is a different user within the app and only has access to deliveries of the supermarket branch he/she has been assigned to.

Once signed-in, the employee sees a map for assistance and all the available orders, addresses

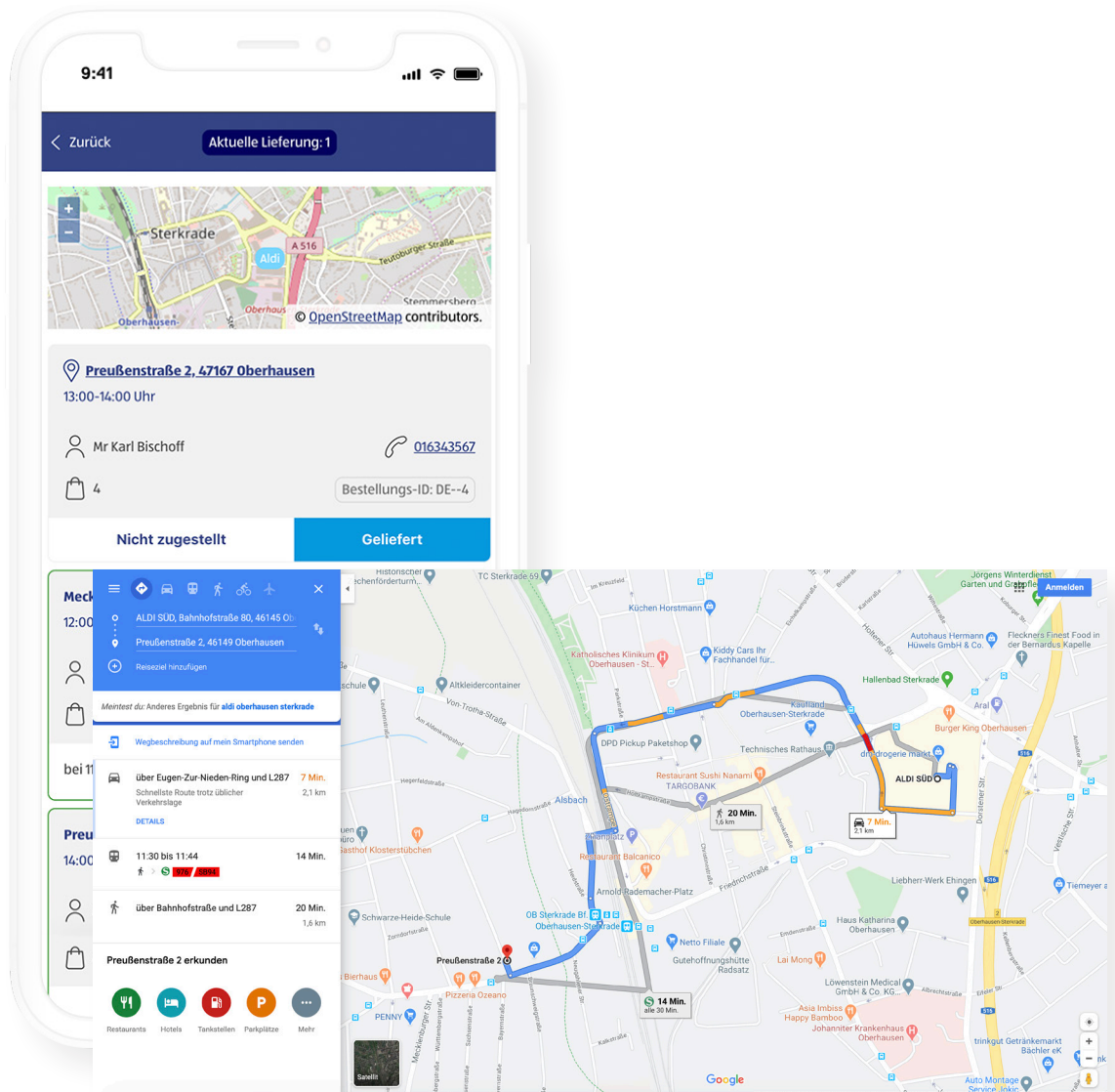
and time slots. The orders can be filtered by time slots as well. The employee can select as many orders as he/she intends to deliver and presses a start button to begin the deliveries. At the end, each order status has to be changed to delivered or not.



Route Planning

An additional functionality of the mobile app is planning and mapping out the delivery route for the delivery personnel. With the click of a button

a mapping service opens and the driver sees the new address, the distance, and expected time to reach the address of the next customer





Manage Transactional Emails

Keep your customers updated with a variety of emails you can either send via the internal SMTP system or an external email provider of your choice.

Automated emails regarding order status, shipping or transactions are just a few examples of how you can support the purchase process and increase brand loyalty.

Emails that can be send out:

- Registration confirmation
- Password forgotten
- Orders is ready to be collected
- Order confirmation
- Items are missing and could not be picked
- Your order was collected
- Invoice
- Refund/ order was not collected
- Email to the supermarket branch with the next day's orders



Exceptional Performance

Spryker Cloud Commerce OS is a high-performing solution that has a proven track record of exceeding client expectation in flexibility and speed. Benefit from <1 second loading times which improves indexing, and aid in new customer acquisition through improved SEO features.

Customer acquisition and retention should be top of mind, and Spryker makes this easy with the ability to boost SEO ranking by

adding meta data information to content like titles, keywords and descriptions; Improve customer retention by creating landing pages for marketing campaigns, product promotions, categories and other purposes like weekly shopping deals; Increase search visibility overall using URL Redirects which link your in-store items to an external site, playing a major role in search engine ranking, just to name a few.



Back Office

Manage all Back Office tasks in the Administration Interface. Here, you can extend your catalog and navigation, create content, maintain price, tax and currency options, check orders and

much more. Furthermore, you can manage user and administrator accounts as well as stores, warehouses, shipment, and payment methods.

Verkauf

Kunden

Inhaltsverwaltung

Glossar

Produkte

» Verfügbarkeit

» Produkte

» Attribute

» Produkt-Labels

» Produkt-Optionen

Suche und Filter

Navigation

Steuern

User-Verwaltung

Maintenance

Filialen

» Administration

» Schwellenwert

» Exportieren

» Verkaufsdokumente

Willkommen Admin Spryker [docker] Settings Log out

Übersicht der Produkte

+ Produkt erstellen

+ Bundle-Produkt erstellen

Produkte > Produkte

Liste der Produkte

10 Einträge anzeigen

Suchen

Produkt-ID	Name	SKU	Steuer-Set	Varianten	Status	Enthält Bündelprodukte	Produktart	Regionen	Actions
2205	GARDENLINE® Kubus-Treppentopf	GA21_gardenlinekubus-treppentopf		STANDARD	1	Aktiv	No	Product	<div>Ansicht</div> <div>Bearb</div> <div>Attrib</div>
2204	GARDENLINE® Pflanztisch	GA20_gardenlinepflanztisch		STANDARD	1	Aktiv	No	Product	<div>Ansicht</div> <div>Bearb</div> <div>Attrib</div>
2203	GARDENLINE® Obstbaum im Zinkeimer	GA19_gardenlineobstbaum-im-zinkeimer		STANDARD	1	Aktiv	No	Product	<div>Ansicht</div> <div>Bearb</div> <div>Attrib</div>
2202	GARDENLINE® Beet- und Balkonpflanzen	GA18_gardenlinebeet-und-balkonpflanzen		STANDARD	1	Aktiv	No	Product	<div>Ansicht</div> <div>Bearb</div> <div>Attrib</div>
2201	GARDENLINE® Universal Blumenerde	GA17_gardenlineuniversal-blumenerde		STANDARD	1	Aktiv	No	Product	<div>Ansicht</div> <div>Bearb</div> <div>Attrib</div>
2200	GARDENLINE® Pflanzendünger	GA16_gardenlinepflanzenduenger		STANDARD	1	Aktiv	No	Product	<div>Ansicht</div> <div>Bearb</div> <div>Attrib</div>
2199	GARDENLINE® Saatgut	GA15_gardenlinesaatgut		STANDARD	1	Aktiv	No	Product	<div>Ansicht</div> <div>Bearb</div> <div>Attrib</div>
2198	GARDENLINE® Volldünger	GA14_gardenlinevollduenger		STANDARD	1	Aktiv	No	Product	<div>Ansicht</div> <div>Bearb</div> <div>Attrib</div>
2197	GARDENLINE® Rasen-Fit	GA13_gardenlinerasen-fit		STANDARD	1	Aktiv	No	Product	<div>Ansicht</div> <div>Bearb</div> <div>Attrib</div>
2196	GARDENLINE® Rasen Lücken-Dicht	GA12_gardenlinerasen-luecken-dicht		STANDARD	1	Aktiv	No	Product	<div>Ansicht</div> <div>Bearb</div> <div>Attrib</div>

1 bis 10 von 2.205 Einträgen

Zurück

1

2

3

4

5

...

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Nächste

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Permission & ACL Management

Clearly define access permissions and roles of all Administration Interface users where needed and set initial passwords.

Easily control who has access to the Administra-

tion Interface and which tasks they can perform by defining custom user permissions, roles and groups. Roles for picker and delivery personal are created.

Pyz | Zed | B2c01

Dashboard / Users Control / User / Edit User

« List Users

+ Add User

Update user #2

E-mail *

mario.marin@pccomponentes.com

Password

Repeat Password

First name *

Mario

Last name *

Marin

Assigned groups *

☐ Root group

☒ Seller

☐ Marketing

Status *

active

Update



Manage Tax Rates & Sets

Align your business with international tax standards by defining tax rates and sets. Determine country-based tax rates for products, options, and shipments that will automatically be applied

to the respective shops. Group and name a set of tax rates that apply to certain product groups and countries, and easily import predefined tax rates and sets.

List of tax sets

Show <input type="text" value="10"/> entries Search:			
Tax set ID	Name	Created at	Actions
5	Tax Exempt	Apr. 19, 2018 17:13	Edit View Delete
4	Shipment Taxes	Apr. 19, 2018 17:13	Edit View Delete
3	Communication Electronics	Apr. 19, 2018 17:13	Edit View Delete
2	Smart Electronics	Apr. 19, 2018 17:13	Edit View Delete
1	Entertainment Electronics	Apr. 19, 2018 17:13	Edit View Delete

Postings Export

The Posting Export is a functionality in the back-end that allows the user to export a pre-defined Excel report of the postings regarding invoices for their external ERP system for further processing. The user simply has to select the date of the order. The report takes two parameters: from_date and to_date and all the invoices between those dates will be included in the report.

The Excel file contains the columns

- invoice number
 - invoice date
 - net amount of all articles with 0% tax
 - net amount of all articles with 7% tax
 - net amount of all articles with 19% tax
 - tax amount of all articles with 7% tax
 - tax amount of all articles with 19% tax
- For each invoice considered in the report, a single row is generated.




DivNo	StoreNo	Rechnungsdatum	Rechnungsnummer	Netto 0%	Netto 7%	Netto 19%	Steuer 7%	Steuer 19%	Brutto 0%	Brutto 7%	Brutto 19%	Netto Pfandausgabe	Steuer Pfandausgabe	Gross Service Fee
2	1	2020-04-05 17:40:34.000000	ALDI-RECHNUNG-1	0,00-1,€	9,22-1,€	8,89-1,€	0,65-1,€	1,69-1,€	0,00-1,€	9,87-1,€	10,58-1,€	0,00-1,€	0,00-1,€	1,00-1,€
2	1	2020-04-05 17:48:59.000000	ALDI-RECHNUNG-2	0,00-1,€	0,00-1,€	30,23-1,€	0,00-1,€	5,74-1,€	0,00-1,€	0,00-1,€	35,97-1,€	0,00-1,€	0,00-1,€	1,00-1,€
2	1	2020-04-06 08:51:58.000000	ALDI-RECHNUNG-3	0,00-1,€	6,15-1,€	2,18-1,€	0,43-1,€	0,41-1,€	0,00-1,€	6,58-1,€	2,59-1,€	0,00-1,€	0,00-1,€	1,00-1,€

Point of Sale (PoS) Export

The PoS Export is a functionality in the back-end that allows the user to export the entire list of customer orders. JSON format is supported to subsequently import this data

into the supermarket PoS and continue the process there. The user simply has to select the date of the order.



The screenshot shows the Spryker back-end interface for exporting PoS data. On the left is a dark sidebar with the Spryker logo and a navigation menu: Verkauf, Kunden, Inhaltsverwaltung, Glossar, Produkte, Suche und Filter, and Navigation. The main content area is titled 'PoS exportieren' and includes a breadcrumb 'Exportieren > PoS'. Below this, there are two date selection fields: 'Datum von' (2020-04-04) and 'Datum bis' (2020-04-06). At the bottom of the form are two buttons: 'Exportieren' (green) and 'Zurücksetzen' (red).

```

6      {
7        "date": "2020-04-05",
8        "time": "17:40:34",
9        "gross_amount": 3032,
10       "net_amount": 234,
11       "taxes": [
12         {
13           "tax_rate": 7,
14           "tax_amount": 65,
15           "net_amount": 922,
16           "gross_amount": 987
17         },
18         {
19           "tax_rate": 19,
20           "tax_amount": 169,
21           "net_amount": 889,
22           "gross_amount": 1058
23         }
24       ],
25       "invoice_number": "ALDI-RECHNUNG-1",
26       "item_positions": [
27         {
28           "product_code": "2213",
29           "gtin": "4061458005272",
30           "quantity": 3,
31           "gross_unit_price": 329,
32           "position_gross_amount": 987,
33           "tax_rate": 7
34         },

```

Commissioning of Orders to Supermarkets

This export is a list of all items sold per division.
It includes data on division number (region),
store number (supermarket branch), article
number, product name, and the amount of
products purchased during the day.

Abteilungsnummer	Geschäft	Artikelnummer	Produktname	QTY	
2		1 Auerbach Sekt Halbtrocken 3x0,2l	3165	5	
2		1 Gartenkrone Buttergemüse 300g	3397	5	
2		1 Gartenkrone Zwiebel-Mix 150g	3701	5	
2		1 Gartenkrone Schnitt-Lauch 75g	3701	5	
2		1 Auerbach Sekt Trocken 0,2l	3167	5	
2		1 Auerbach Rosé 0,75l	6103	5	
2		1 Champagne Vve. Monsigny 0,75l	9924	10	
2		1 Valdobbiadene Prosecco Superiore 0,75l	1012	5	
2		1 Crémant De Bordeaux Rosé Brut 0,75l	47209	5	
2		24 Cabernet Sauvignon Valle Central DO 1,5l	10151	2	
2		24 Italien Weisswein Fruchtig Pinot Bianco Puglia IGP 1,5l	10151	8	
2		1 Dr. Oetker Backmischung Brownies 456g	49250	4	
2		1 Alpenmark Obatzter mit bayrischem Bier 150g	4850	1	
2		1 Karlskrone Gold 6 x 0,5l	9044	1	
2		1 Karlskrone Premium Pilsener 6 x 0,5l	7789	10	
2		59 Almare Seafood Schlemmerfilet "Italiano" 400g	3426	5	
2		59 Pizza'Ah Holzofen Pizza Milanese 375g	46749	5	
2		59 Coppenrath & Wiese Unsere Goldstücke 450g	44681	9	
2		24 KÄRCHER Hochdruckreiniger KHD 4	GA6	1	
2		1 Almare Seafood Norwegisches Lachsfilet mit Haut 500g	11718	5	
2		1 bio Honig cremig 500g	2213	21	
2		1 Rinderlachs 100g	2342	21	
2		1 GARDENLINE-Ä Kinder Gartengeräte-Set	GA1	7	
2		1 GARDENLINE-Ä Gartengeräte für Kinder	GA2	7	
2		59 Milsani Milch Drink Schokolade 500ml	46972	5	
2		59 Biac Fitness Drink mit L.Casei Erdbeere 6x125g	8899	5	
2		59 Biac Fitness Drink mit L.Casei Orange 6x125g	8899	5	
2		59 Biac Fitness Drink Pur 6x125g	8899	5	
2		59 Biac Kids Joghurt Drink 6x125g	8899	4	
2		9 Bessen Genever 0,7l	3094	4	
2		9 Amaro Romanzini Runderlikör aus Italien 0,7l	8229	12	
2		9 Jagdbitter Runderlikör 70cl	3113	4	
2		9 Mitterhof Obstwasser 0,7l	6224	1	
2		9 Regent Weinbrand 0,7l	3037	1	
2		9 Cavone Grappa 0,5l	47397	1	
2		9 Ouzo Lyttos 0,7l	47985	1	
2		9 Vöhringgold Weizenkorn 0,7l	3053	1	
2		1 Mitterhof Williams-Christ Birnenbrand 0,7l	3108	1	
2		1 Alpenmark Sandwich-Scheiben 200g	39799	30	
2		1 Nivea Q10 Power 50ml	55356	12	
2		1 Mamia Baby-Windeln Junior 5 10-16kg 44 Stück	54465	3	
2		1 Mamia Baby-Windeln Maxi 4 50 Stück	54397	1	
2		1 Mamia Baby-Windeln Mini 2 56 Stück	53029	1	
2		1 Cucina Fusili 500g	55834	50	
2		1 Champagne Vve. Monsigny 0,75l	9924	2	



Importer

Easily import your business logics and data, such as Product Information, Customer Base, Categories and many more into the Spryker Cloud Commerce OS. All product and category

data can be imported in just one file. Moreover, all data related to regions and supermarkets can be imported as well.

Delivery Route Optimization*

Spryker Cloud Commerce OS optimizes the picking route for your delivery service. At the end of the business day, once every customer has completed their online order and chosen a time slot, all the orders are processed through the Spryker GLUE API. The Delivery Route Optimization feature then puts together a schedule for the next day with the best delivery route and expected timeframe. As a result, the supermarket branch knows how many delivery tours are happening and which orders will be delivered at what time. The delivery driver can pick a specific route via his mobile app and once a tour starts, the driver's location will be

available on the order detail page. This way the customer can stay informed about the status of the delivery and follow how many stops the driver still has to make. Only the customers that are served in the started route can see the map with the driver location. The customer can also be updated via text message or email. An order can be accepted or declined. If customer is not at home, the order will be taken back to the hub.

To ensure the privacy of every customer by not disclosing the exact location of each delivery, the driver is only sending location updates while on the road and never during a delivery.

* Feature is in progress



Packaging Units*

Offer cost-efficient and flexible Packaging Units that suit the product and your customers, such as bags, pallets, or packets in addition to single-item packaging. The units can either contain a fixed or variable quantity of items. Variable packaging units allow your customers to choose how many individual items they want to pur-

chase, such as a crate of water bottles or three individual ones, depending on what you previously defined. Easily define restrictions for variable units, such as maximum or minimum item quantities and configure fixed intervals, and indicate stock units with decimal point values.

Measurement Units*

Depending on your type of business, you may not need to sell your products in quantities, but in length, weight, or volume. The Spryker Commerce OS allows you to offer your products in a variety of different Measurement Units. Separate internal and external selling units to efficiently monitor your stock levels. A minimum

and maximum order quantity can be defined to avoid over- or underselling. You can also freely define the intervals at which products can be purchased.

All Measurement Units are applicable to multiple store set-ups and can be saved in different currencies.

* Feature is in progress



Appendix:

Spryker B2C Suite



Appendix

Spryker B2C Suite



Product Management

Features: Product Attributes, Product Abstraction, Super Attributes, Product Groups, Product Bundles, Product Sets, Product Relations, Product Options, Dynamic Product Labels, Timed Product Availability, Product Detail Page, Product Labels, Alternative Products, Discontinued Products



Cross-sell & Upsell

Features: Product Relations, Upsell, Cross-selling



Catalog Management

Features: Category Management, Product to Category Association, Define Category Hierarchy, Product Catalog Management, Category Pages



Navigation

Features: Hierarchical Navigation, Product Based Shop Navigation, Content Based Shop Navigation



Search & Filter

Features: Filters & Search by Category, Full-Site Search, Multi-Language Search, Textual Search, Standard Filters, Dynamic Filters & Facets



SEO

Features: Meta Tags, Landing Pages, URL Redirects



CMS (Content Management System)

Features: CMS Templates & Slots, CMS Blocks, CMS Pages, Content Item, Customizable CMS Templates, CMS Default Functionalities



Media Management

Features: Product Image Management, Image Hosting, Asset Management, Video Embedding



Internationalization

Features: Multiple Store Setup, Multiple Currencies per Store, International Tax Rates & Sets, Glossary Creation



Price

Features: Autodetect of Currency, Volume Prices, Net & Gross Price Mode, Scheduled Prices



Tax

Features: Manage Tax Rates & Sets, International Tax Rates & Sets



Promotions & Discounts

Features: Discount Engine, Vouchers, Product Promotions, New Product Indication, Time Limited Offers



Wish List

Features: Multiple Wish Lists, Named Wish Lists, Convert Wish List to Cart



Cart

Features: Cart Functionality & Calculations, Cart Rules & Discounts, Minimum Order Value, Split-Order Calculation



Shipment

Features: Shipment Carriers & Methods, Multiple Currencies for Shipments, Shipment Calculation Rules, Split Delivery



Payment

Features: Payment Provider Integration, Multiple Payment Methods per Order, Refund Management



Gift Cards

Feature: Gift Cards Purchase & Management



Checkout

Features: Multi-Step Checkout, Define Payment & Shipment Methods



Ratings & Review

Feature: Ratings & Reviews



Mailing & Communication

Features: Manage Transactional Emails, Newsletter Subscription, Availability Notification, Comment Widget



CRM (Customer Relationship Management)

Features: Customer Accounts, Login & Registration Forms, Password Management, Customer Groups



Order Management

Features: State Machine Modelling, Order Management System (OMS) Matrix, Reorder, Order Processing, Reclamations & Refunds



Inventory Management

Features: Stock & Availability Management, Multiple Warehouse Stock Management



Back Office

Features: Administration Interface Management, Data Protection, Permission & ACL Management, Manage Customer Accounts, Manage Company Accounts, Dashboard



Multi-Channel

Features: Multiple Touchpoint Integrations, Responsive Design



SDK

Features: Development Tools, Spryker Code Generator, Importer, Development Virtual Machine, Docker Containers & Console, CSS Class Customization, Cronjob Scheduling



Technology Partner Integrations

Features: External Integrations



Demo Shops

Features: B2B Demo Shop, B2C Demo Shop



Spryker LINK Middleware

Features: Spryker LINK Middleware

ALDI SÜD Feature Catalog

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