Spryker's **App Composition Platform**
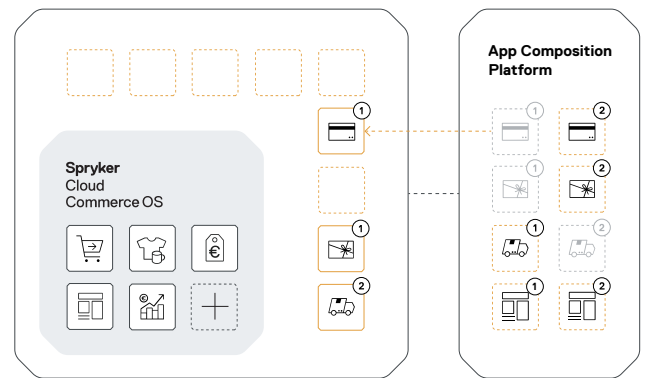
Life is about to get much easier for Spryker Customers!

Spryker

Spryker customers that run on PaaS+ get access to our App Composition Platform. It allows Spryker Cloud customers to try 3rd party services with their online commerce business in the most seamless, secure and curated way. They will no longer need to worry about compatibility or stability issues.

With the simple click of a button, our customers can connect to out-of-the-box integrations – saving significantly on time and cost. **No coding required!**

Spryker's Offer & Objective:
Making life easier for customer and partners

Quick Integrations	Our customers can install new integrations with the click of a button. No need to build and configure each add-on for weeks.
Easy Trials	Stay flexible by connecting, configuring and testing different integrations. Try new features and only keep what is working for you.
Shorter Software Lifecycles	Partners will not spend months in development or maintenance, but can easily work on their app extensions.
Lower Investment & Reduced Risks	Customers and Partners alike experience reduced risks and increased benefits with the App Composition Platform making integrations and maintenance simpler and quicker.
Curated Selection	A well-curated list of prepared and pre-configured apps helps our customers to choose the right integration for their needs.

Bringing a unique, easy-to-use experience to our customers while solving the software lifecycle problem for our tech partners is something we have been working on for the last 2 years. Allowing for easy trials and one click connections to apps in a curated setting will help our customers grow even faster."

— Boris Lokschin, CEO, Spryker

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How does the App Composition Platform work within Spryker?

Our App Composition Platform consists of a number of Packaged Business Capabilities (PBCs), commonly called apps, that have been pre-built and tested by Spryker to ensure their compatibility with qualified cloud customers, running on PaaS+ (Platform-as-a-service). PaaS+ ensures that all the customer's modules remain updated and compatible with each app used.

What is our vision for Spryker's App Composition Platform?

Facilitating no-code integrations with 3rd party apps, the App Composition Platform will allow our customers to easily realize their composable commerce vision.

At Spryker, time is the most important KPI and we believe it has the same relevance for our customers and partners. Seamless integrations will bring down the typical implementation time from weeks and months to minutes.

Manishi Singh, Senior Vice President, App Composition Platform, Spryker

What about Security?

Security is a measure of trust. Spryker can assure every customer that their data is secure with the Spryker Platform and App Composition Platform apps. All App Composition apps will go through a Security Assessment to ensure they meet the industry standards.

Our App Composition Platform Launch Partners

bazaarvoice
Ratings & Reviews

usercentrics
Consent Management

PAY/ONE
Payment Provider

algolia
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About Spryker

Spryker Systems GmbH is a privately held technology company headquartered in Berlin, Germany and New York, USA. Founded in 2014, Spryker enables companies to build sophisticated transactional business models in unified commerce including B2B, B2C, and Enterprise Marketplaces. Spryker is the most modern, fully composable platform-as-a-service (PaaS) solution with headless & API-based architecture that is cloud and enterprise-ready and loved by developers and business users worldwide. Spryker customers extend their sales reach and grow revenue with a system that allows them to increase operational efficiency, lower the total cost of ownership, expand to new markets and business models faster than ever before: Spryker solutions have empowered 150+ companies to manage transactions in more than 200 countries worldwide and is trusted by brands such as Aldi, Siemens, Hilti, and Ricoh. Gartner® recognized Spryker as a Visionary in the 2021 Magic Quadrant™ for Digital Commerce, just one year after it first appeared (2020), and has also been named as a major player in B2B e-Commerce by IDC. Finally, it is the only commerce platform to provide full B2B, B2C, D2C, and Marketplace capabilities out of one stack. Find out more at spryker.com

Spryker

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