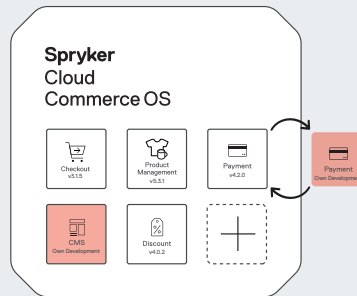


One of the Only Truly Modular Systems on the Market

Modularity is a major component of the **Spryker Cloud Commerce OS** DNA. We designed our entire system using modular architecture as it helps businesses from development to future growth.



Utilize the entire Spryker system or integrate your preferred 3rd party systems, Spryker's modularity is flexible so your business is never limited in what you can do or how you can grow.

What are the benefits of using a truly modular shop system?

Spryker's modularity is a tested solution based on clean code principles and acts as the first access point to start development of any functionality. This equals a faster **time-to-market**:

- Separate front- and back-end means developers can work in parallel allowing for faster implementation, testing, and better optimization—all for **less internal cost**.
- Launch faster using only necessary modules or features, and optimize based on your customers' actual needs with no interruption to your shop.
- Any bug, update, or change to your back-end or front-end will not take down your whole system.

Get freedom and flexibility to grow using any of our 900+ modules. These modules combine to create our features and have limited dependencies which **improves your return on investment** and **lowers your total cost of ownership**:

- Modularity allows businesses to update features and front- or back-ends as needed based on your actual business needs and not ours.
- Build various business cases and front-ends with unique tech USP while customer acquisition costs are still low. Enhance the user experience through real-time customer feedback.
- Add, delete, and test new features easily without worry of breaking or pausing your operational shop site.

One of the Only Truly Modular Shop Systems on the Market

Spryker's "**Beyond shop, Beyond desktop**" is the most flexible and unique shop system on the market. Take advantage of this agile, fully modular approach to improve your development and maintenance of your shop.



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