Get a move on!

Innovate and move up to a better commerce solution.

Support for B2B and B2C Businesses with a single platform

Manage any B2B, B2C and D2C business model from one single platform. No more silos, monolithic structures or separate entities - improve your business' efficiency, agility and innovation now. Shared data, insights and agile development help you set up new strands of business easily, according to your customer's needs.

→ Move Up

New requirements for commerce

Spryker is built around speed, agility, and innovation and passes this on to its customers. A low total cost of ownership, fast time-to-market, and earlier return on investment can be realized through an agile development style, fast testing, and quick results.

→ Move Faster

Guidance from start to finish

With our wide range of service offerings, Spryker Expert Services can help you manage every phase of your project – from planning to implementation to operations.
Working together with our experienced agency and ecosystem partners, we help you develop the best implementation strategy for achieving your business goals.

→ Move Better

Spryker constantly enables new digital business models

Meet your customers wherever they are. As the lines between B2B, B2C, and D2C are blurring and new trends are arising, Spryker enables you to implement new business models easily try out greenfield projects and test new markets.

→ Move Over

Spryker is efficient

From its top-notch out-of-the-box features, high-class code and architecture, as well as its lean structure easily make Spryker one of the most efficient systems on the market. The API-based and headless approach gives our customers all the necessary flexibility and makes testing new markets easy and fast.

→ Move Dynamically

Full flexibility for you

You want to have complete ownership of development, hosting and processes with the on-premise solution? Or do you rather want to have full flexibility in all areas and go into the cloud? No matter what business model suits you best, Spryker offers just what you need.

→ Move Individually

Moving from SAP - to Spryker. These Spryker customers did it.

INTERSPORT   HILTI   HORNBACH   EUROPA MÖBEL VERBUND   HELUKABEL

	Spryker	**SAP Commerce Cloud**
Functional comparison[*]	Very high Spryker adds relevant e-commerce functionalities like marketplace and Click&Collect	High, but limited to typical B2B & B2C use cases
Customizing effort	Explicitely built for customizability leading to lower efforts	Built to provide one-fits-all solution that's harder to customize
Upgradability	Significantly easier due to ==headless, API-based== and native modular architecture	Chunky updates that cause a lot of effort and are cumbersome to maintain. This often leads to extremely outdated systems.
Training / Dev onboarding	Many developer resources available at appropriate rates. Training takes significantly less time. Less complex through separation of FE and BE.	SAP developers have the highest rates on the market due to low availability and coupled systems are more complex resulting in harder onboarding
Vendor lock in	As a best-of-breed solution, Spryker allows to ==replace parts== with external applications	As a ==best-of-suite== solution, SAP forces to use their own solutions, also by license
Infrastructure flexibility	Spryker Cloud preferred solution, but more options available	Clients must follow cloud strategy
Time to Market	MVPs in ==weeks== due to high coverage of default features and customizability	Projects last 6 months to multiple years due to high complexity
License costs	Fixed license without business KPI limitation	Revenue or order-based pricing model with many limitations
TCO / ROI	Decent license costs, high developer productivity and many available developer resources lead to lower TCO and better ROI	High license costs, limited adaptability and scarce development resources lead to higher TCO and compromised ROI

[*] The more functionalities of a system are available as standard, the less proprietary development is required. Depending on the future strategy, certain functions can bring advantages in later development steps of the platform

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