# Spryker's Packaged Business Capabilities





# PIM (Product Information Management)

**Features**: Product Attributes, Product Abstraction, Super Attributes, Product Groups, Product Bundles, Configurable Bundles, Configurable Product, Product Options, Product Labels, Timed Product Availability, Barcode generator, Alternative Products, Discontinued Products, Packaging Units, Measurement Units, Product Catalog Management, Category Management, Category Pages, Product to Category Association, Concrete Product, Merchant Products, Merchant Product Options, Merchant Product Management



# Product Relationship Management

Features: Product Relations



#### **Punchout**

Features: Punchout Integration



# DAM (Digital Asset Management)

Features: Asset Managementr



## Price Management

Features: Net & Gross Price Mode, Volume Prices, Customer Specific Prices, Scheduled

**Prices** 



## Offer Management

Features: Merchant Product Offers, Merchant Product Offer Management



# Tax Management

Features: Manage Tax Rates & Sets, Avalara Integration



#### Discount Management

Features: Discount Engine, Vouchers, Discount



## CMS (Content Management System)

Features: Product Sets, Navigation, Landing Pages, URL Redirects, CMS Templates & Slots,

CMS Blocks, CMS Pages, Content Item, Content Restrictions



#### Search

Features: Full-Site Search, Filter



#### Storefront

Features: Product Detail Page, Multiple Currencies per Store, Login, Demo Shops



#### IAM (Identity Access Management)

Features: Registration Forms, Multiple Login blocker, Identity Manager



# CRM (Customer Relationship Management)

**Features:** Company Account, Product Restrictions for B2B Customers, Session Management, Newsletter Subscription, Availability Notification, Customer Accounts, Password Management, Customer Groups, Business Units, Business on Behalf, Company User Roles, Registration of new Company, Reorder



# Shopping List & Wishlist

Features: Shopping List Management, Permission Management for Shopping Lists, Wish List



## Ratings & Reviews

Features: Ratings & Reviews



## Cart & Checkout

**Features:** Cart Functionality & Calculations, Order Threshold, Item Split in Back Office, Cart Roles & Permissions, Shared Cart, Quick Order, Split Delivery, Multiple Payment Methods per Order, Approval Process, Comments Widget, Custom Order Reference, Define Payment & Shipment Methods



# RFQ (Request for Quote)

Feature: Quotation & Offer Management



# PSP (Payment Service Provider)

Features: Payment Method, Payment Service Provider Integration



# Carrier Management

Feature: Shipment Carriers & Methods



#### Gift Cards

Features: Gift Card, Gift Card Management



## OMS (Order Management System)

**Features:** Payment Provider, State Machine Modelling, Order Processing, Order Split, Marketplace and Merchant Orders Management, Reclamations & Refunds, Order Status Order Cancellation, Invoice Generation, Dashboard



E-Mails

Features: Manage Transactional E-Mails



WMS (Warehouse Management System)

Features: Stock & Availability Management, Warehouse Management



Return Management

Features: Return Management, "Marketplace and Merchant Return Management"



User Management

Features: Company User Permissions, Agent Assist, Data Protection & Permission Management, Manage Customer & Company Accounts



Merchant Management

Features: Merchant Management, Merchant Portal, Merchant Profile, Operator as a Merchant



Data Exchange

Features: Importer, Data Import - Products with a single file, Data Import - Product Offers, Exporter, Data Export - Orders



SDK

Features: Development Tools, Spryk Code Generator, Development Virtual Machine, Docker Containers & Console



**Back Office** 

Features: Administration Interface Management, Glossary Creation, Multiple Store Setup















