

Differentiating between SaaS & PaaS for E-commerce



	SaaS	PaaS
Usage	<ul style="list-style-type: none">◆ When Integration requirements are met with out-of-box solutions.◆ When the functionality provided by the SaaS vendor is sufficient.	<ul style="list-style-type: none">◆ Best used in digitally fast-growing environments.◆ For projects that require a higher degree of customization and integration flexibility.
Main Users	<ul style="list-style-type: none">◆ Customers aiming to build a simple online shop.	<ul style="list-style-type: none">◆ Global manufacturers, wholesalers, B2B distributors, retailers with complex transactional use cases.◆ Businesses in growing verticals like Food & Groceries, Pharma, Medtech, Gaming, and Education.
Changes & Improvements	<ul style="list-style-type: none">◆ Businesses are dependent on the provider to make improvements to features and integration options.	<ul style="list-style-type: none">◆ Businesses will also gain access to a self-service portal to manage infrastructure, deploy their code, and monitor the application's performance.
Customization, Flexibility & Scalability	<ul style="list-style-type: none">◆ It can't provide you with full flexibility when it comes to customizations, extensions or simply building differentiative functionality and business logic outside of configuration and plugins only.	<ul style="list-style-type: none">◆ It imposes no customization or integration limits, and gives developers complete control on the application level while ensuring maximum flexibility, scalability and availability.
Time to Market	<ul style="list-style-type: none">◆ If functionality offered by a SaaS vendor fully meets your requirement, it will be quick to start.	<ul style="list-style-type: none">◆ If you need to implement precise requirements that a SaaS vendor does not fully support and which go beyond the experience-only level, enabled by many API-based & headless systems, you will reach your goal more quickly on PaaS.
Roles & SLAs	<ul style="list-style-type: none">◆ Responsibilities associated with software maintenance, infrastructure management, data availability etc. are eliminated for the organization.	<ul style="list-style-type: none">◆ The PaaS vendor provides the infrastructure, platform, core application, middleware, servers, the development/staging/production environments, and storage.◆ The developers focus on developing or extending the custom business logic on top of the fully managed application core and ideally within the Service Level Agreements (SLAs) of the entire platform.

Spryker's cloud offering is not just PaaS, but PaaS+. This allows all of the benefits above, plus Spryker's unique additional services that improve platform efficiency.

Contact your Spryker representative for more information.



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