

Privacy policy

1. Introduction

By accessing and using this website (www.spryker.com), you agree to be bound by the terms and conditions of the privacy policy set out below. We uphold all legal requirements applicable to the collection, processing, and transmission of your data; this data includes both personal data provided by you and data which is generated as you use our website. Personal data is information, which can be used to identify you such as your name, date of birth, IP address, e-mail address, and postal address. Such data is used to respond if you contact us by e-mail (we will use your name and e-mail address and, if you disclose it, may also use your telephone number). We also use your IP address in order to gather information about the industries users of our site are working in and to optimise our offering and presence on the internet accordingly. You can use our website without providing personal data. The provisions of this privacy policy apply to this website, operated by Spryker Systems GmbH (Julie-Wolfthorn-Straße 1, 10115 Berlin, Germany); they do not apply to any of the web pages run by other operators which are linked to on this website.

2. E-Mail-Newsletter

When you subscribe to our newsletter, you agree that your e-mail address will be used to deliver advertising material to you until such time as you unsubscribe. Your consent is considered implicit; you may also have expressly consented to receive e-mail advertising by agreeing to the statement below. The German Telemedia Act stipulates that we make the precise text of this consent available and accessible at all times (see below). We do not share your e-mail address with third parties. You may withdraw your consent for us to continue using your e-mail address to delivery advertising material at any time. To stop receiving our newsletter, please click on the "Unsubscribe" link at the bottom of the newsletter and then follow the instructions; you may also contact us by e-mail at info@spryker.com or by post (address in 9 of this policy) stating that you withdraw your consent.

Consent to receive advertising by e-mail:

"Yes, I would like to receive regular information about offers which may be of interest, information about events, and other content regarding Spryker Systems GmbH by e-mail. I understand that this consent to use my e-mail address to send advertising material to me may be withdrawn at any time to prevent such material being delivered in future."

3. Cookies

In order to improve your experience when visiting our website and allow you to use certain functions, we use cookies on some of our webpages. Cookies are small text files, which are stored on your end device. After you have finished your session and closed your browser many of these text files are deleted ("session cookies"). Other cookies ("persistent cookies") remain stored on your end device and allow us to recognise your browser on your next visit to our website. You can prevent cookies being saved on your computer, receive a prompt each time a website wishes you to allow the use of cookies, and delete all cookies already stored on your device by changing your browser settings.

The following two sets of instructions offer you an overview of how to delete cookies, if you are using Google Chrome or Firefox as your internet browser:

- a) Google Chrome:
 - Click on the Chrome Menu in the browser toolbar.
 - Now select "Settings" on the left of the menu.
 - Go to "Show advanced settings" at the bottom end of the webpage.
 - Click on "Content settings" in the "Privacy" section.
 - Under "Cookies", you can choose between the following settings:

- Allow local data to be saved (recommended).
- Keep local data only until you quit your browser.
- Block sites from setting any data.
- Block third-party cookies and site data.
- Allow exceptions for certain websites or domains.

b) Firefox:

- In the Firefox menu, selected “Options”.
- Then click on the “Privacy” panel.
- You can choose whether to tell sites that you do not want to be tracked.
- Access the drop-down menu to select “Use custom settings” and then define which types of cookies to allow, how long these cookies should be retained for, and to allow exceptions – i.e. sites, which may always/never place cookies.
- You can delete all recently set cookies or delete them one by one.

4. Google Analytics

This website uses Google Analytics, a web analysis service operated by Google Inc.. Google Analytics uses cookies (text files) which are stored on your computer and which allow for analysis of your visit to be conducted. Information concerning your visit that is generated using cookies will usually be transferred to and stored on a server in the USA operated by Google. However, if IP anonymisation is activated on this website, your IP address will be shortened by Google within the member states of the European Union or other countries which are contracting parties to the Agreement on the European Economic Area prior to transfer to its server in the USA. Only in exceptional cases will the full IP address be transferred to a Google server in the USA and shortened there. Google will analyse this information to produce reports for the operator on website usage activities, and to provide the website operator with other services associated with website and Internet use. Google will not allow your IP address to be linked to any other personal data it holds on you. You can prevent cookies being saved on your computer by changing your browser settings; however, please be advised that if you choose to do this, your visit to our website and use of some of its functions may be impaired. You can also prevent the data relating to your use of this website (including your IP address) that is generated by the cookies from being recorded and processed by Google by downloading and installing the browser plug-in provided at the following address: <https://tools.google.com/dlpage/gaoptout?hl=en>.

Please be advised that to avoid personal data being collected through IP addresses, we use Google Analytics ad-on “_anonymizeIp()”. As a result, a shortened (or anonymous) IP address is sent to Google.

As an alternative to the plug-in or if you are using a mobile device, you can click on this link

“Google Analytics deactivation”

to download an opt-out cookie and prevent Google Analytics from recording data on this website in future. This cookie will only work in the browser, which you use when you download the cookie and only on this domain. If you delete your cookies, you will need to click on the above link “Google Analytics deactivation” again.

5. Twitter

Our website uses social widgets provided by the Twitter service as operated by Twitter Inc., 1355 Market St, Suite 900, San Francisco, CA 94103, USA (“Twitter”). When you access a page on this site which contains a Twitter function, your browser will send log data directly to Twitter’s servers so that Twitter can serve content straight to your browser and embed a tweet or button in the webpage. Twitter is informed that you have opened the page in question on our website regardless of whether

you have a Twitter account and of whether you are logged into Twitter when you access the page. This information, (including your IP address), is transmitted by your browser directly to a Twitter server in the USA.

If you are logged into Twitter while using the site, Twitter can assign your access to your Twitter account. If you interact with the plug-ins on the pages – e.g. if you click on the Tweet button – this information will be sent directly to Twitter and saved on Twitter's servers; this information is also published on your Twitter feed and shown to your followers there. If you require further information about what data Twitter collects and to what purpose, how it is processed and used by Twitter, which settings you can change, and what your privacy rights are, please consult Twitter's own privacy policy: <https://twitter.com/privacy>. If you wish to prevent Twitter from linking the data it collects from our website with your Twitter account, then please log out of Twitter before accessing our site. You can also use browser add-ons such as the script blocker NoScript (<http://noscript.net/>) to prevent Twitter widgets and plug-ins being loaded.

6. Using of Xing Social Plugins

The "XING share button" is in use on our website. It is operated by the social media network provider XING AG, Dammtorstraße 30, 20354 Hamburg.

When accessing a page of our website, that uses the XING plugin, your browser connects for a short time to the XING AG ("XING") servers which provide the "XING share button" features (including the visitor counter). The content of Xing's plugin will be transferred directly to your browser and implemented. Through the implementation of XING's plugin, XING will receive the information that you used our website. If you are logged into your XING account while visiting our website, XING will be able to match your visit with your XING account. Please visit the following website to view the latest privacy policy for the "XING share button" and other information related to the purpose of data storage: https://dev.xing.com/plugins/share_button/privacy_policy

7. Uses of LinkedIn Social Plugins

Our website uses the social plugins ("plugins") of the linkedin.com social networking site ("LinkedIn") operated by the LinkedIn Corporation, 2029 Stierlin Court, Mountain View, CA 94043, USA. The button can be identified by the "LinkedIn-Logo" or "Share-Button" on this webpage. When a user accesses a web page on this site that features one of these buttons, the browser establishes a direct connection with LinkedIn's servers as soon as the LinkedIn button is pressed. LinkedIn then transfers the content of the "in" button directly to the user's browser, which integrates the content into the web page. The provider has no control over the amount of data that LinkedIn collects via the button after the user clicks on it. Thanks to the integration of the plugin, LinkedIn knows that you have accessed the relevant page of our website. If you are logged in to LinkedIn, LinkedIn can recognize you based on your LinkedIn account and record your visit. If users want to find out what data LinkedIn collects about them and why, how it processes and uses their data, and what rights and settings they can assert to protect their privacy, they should refer to [LinkedIn's data protection policy](#).

8. Verwendung von YouTube - Plugins

On this website plugins of Youtube.de/Youtube.com are used that is - represented by Google Inc. – operated by Youtube, LLC, Cherry Ave., USA. If you call up such an internet page of our website that is provided with plugins, a connection is made to the Youtube servers and the plugin shown by notifying your browser on the internet. Hereby it is transmitted to the Youtube server which of our internet pages you have visited. Are you at this time logged in as a member of Youtube, Youtube assigns this information to your respective personal accounts of this platform. When using these plugins such as clicking / start button of a video or sending a comment, this information is associated to, for example, your Youtube user account, what can only be prevented by logging out before using the plugin. For information on the collection and use of data by the platform or plugins, refer to the privacy policies: www.youtube.com

9. Whoisvisiting.com

Our website uses software to identify your IP address provided by Whoisvisiting.com. This service is provided by Whoisdata Limited and only uses freely available data already in the public domain. When you access our website, this service allows us to identify your IP address, which in turn allows us to recognise the device you are using to view the site. We will not use your IP address to try and identify individual persons; the aim of our gathering this information is to analyse which industries our website users come from and optimise our web pages for them.

10. Protecting your data

We make every reasonable attempt to prevent your personal data from being accessed, used, or falsified by unauthorised third parties and follow a consistent approach of minimising danger to your data. We must nevertheless remind you that there will always be risks involved in providing personal data, whether in person, on the telephone, or over the internet; no technical system can ever be entirely safe from external interference.

11. Updates and changes

Some provisions of this privacy policy may be changed or updated by us without prior warning to you. Please consult this privacy policy before using the website to make sure you are aware of any changes or updates.

12. Questions about data privacy/Responsible under German Data Protection Act

Under the German Data Protection Act, you have a right to disclosure of the information we have stored about you free of charge. You also have rights to correct, block, or delete some of your personal data. Please contact us, if you wish to request the correction, blocking or deletion of data, if you want to withdraw consent for your data or e-mail address being used, or if you have any questions about which data we store on you, from where we received it, and why we are retaining it. You can either write to info@spryker.com or call us on +49 (30) 2084983 50.

Our statutory data protection officer's contact details are:

Spryker Systems GmbH
Julie-Wolfthorn-Straße 1
10115 Berlin
Telephone: +49 (30) 2084983 50
E-mail: info@spryker.com

As at 8th August 2016